

Unless otherwise defined in this announcement, terms defined in the prospectus dated 26 April 2010 (the “**Prospectus**”) issued by L’Occitane International S.A. (the “**Company**”) have the same meanings when used in this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares thereby being offered.

The information contained herein does not constitute or form part of any offer of securities for sale in the United States. The Offer Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the “**US Securities Act**”), or any state securities laws of the United States and may not be offered or sold in the United States absent registration or an exemption from registration under the US Securities Act. The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Rule 903 or Rule 904 of Regulation S under the US Securities Act. No public offering of securities will be made by the Company in the United States.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Hong Kong Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Potential investors of the Hong Kong Offer Shares should note that the Hong Kong Underwriters are entitled to terminate their obligations under the Hong Kong Underwriting Agreement by notice in writing to be given by the Joint Lead Managers (acting on behalf of all the Hong Kong Underwriters) upon the occurrence of any of the events set forth under the section headed “Underwriting — Grounds for Termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the scheduled Listing Date (which is currently expected to be on Friday, 7 May 2010).

In connection with the Global Offering, UBS AG, Hong Kong Branch, as stabilising manager, and/or its affiliates and agents on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail for a limited period commencing from the day on which the Shares commence trading on the Hong Kong Stock Exchange. However, there is no obligation on the stabilising manager or any person acting for it to conduct any such stabilising action. Such stabilisation may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). Such stabilisation, if commenced, will be done by the stabilising manager or any person acting for it and may be discontinued at any time, and must be brought to an end within 30 days of the last day for lodging applications under the Hong Kong Public Offer. The number of Shares being offered in the Global Offering may be increased by up to and not more than an aggregate of 54,618,000 Shares through the exercise of the Over-allotment Option granted to the International Underwriters by the Company and LOG exercisable by the Sole Global Coordinator (after consulting with CLSA Limited and The Hongkong and Shanghai Banking Corporation Limited) on behalf of the International Underwriters to, among other things, cover over-allocations (if any) in the International Placing, which option is exercisable at any time from the date of the International Placing Agreement until 30 days after the last day for lodging applications under the Hong Kong Public Offer. In the event that such Over-allotment Option is exercised, an announcement will be made.

L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

Société Anonyme

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

GLOBAL OFFERING

- Number of Offer Shares in the Global Offering** : 364,120,000 Shares (comprising 182,060,000 new Shares and 182,060,000 sale Shares, subject to adjustment and the Over-allotment Option)
- Number of International Placing Shares** : 327,708,000 Shares (comprising 145,648,000 new Shares and 182,060,000 sale Shares, subject to adjustment and the Over-allotment Option)
- Number of Hong Kong Offer Shares** : 36,412,000 new Shares (subject to adjustment)
- Maximum Offer Price** : HK\$15.08 per Hong Kong Offer Share, plus 1% brokerage, SFC transaction levy of 0.004%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
- Nominal value** : €0.03 per Share
- Stock code** : 973

Sole Global Coordinator



Joint Bookrunners and Joint Lead Managers



Joint Sponsors (in alphabetical order)



Application has been made to the Listing Committee of the Hong Kong Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any additional Shares which may be issued by the Company pursuant to the exercise of the Over-allotment Option) as described in the Prospectus. Dealings in the Shares on the Hong Kong Stock Exchange are expected to commence at 9:30 a.m. on Friday, 7 May 2010. The Shares will be traded in board lots of 250 Shares each. Subject to the granting of the listing of, and permission to deal in, the Shares on the Hong Kong Stock Exchange as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the commencement date of dealings in the Shares on the Hong Kong Stock Exchange or such other date as determined by HKSCC. Settlement of transactions between participants of the Hong Kong Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

The Company is initially offering 36,412,000 Hong Kong Offer Shares, representing 10% of the total number of Shares initially being offered in the Global Offering, for subscription by way of a public offer in Hong Kong at the Offer Price, along with the International Placing of initially 327,708,000 Shares (subject to adjustment and the Over-allotment Option). The allocation of the Shares between the Hong Kong Public Offer and the International Placing is subject to adjustment as stated in the paragraph headed “The Hong Kong Public Offer” under the section headed “Structure of the Global Offering” in the Prospectus.

In connection with the Global Offering, we and LOG intend to grant the Over-allotment Option to the International Underwriters, exercisable by the Sole Global Coordinator (after consulting with CLSA Limited and The Hongkong and Shanghai Banking Corporation Limited) on behalf of the International Underwriters. Pursuant to the Over-allotment Option, the Joint Bookrunners will have the right, exercisable at any time from the date of the International Placing Agreement up to 30 days from the last day for the lodging of applications under the Hong Kong Public Offer to require us to allot and issue up to an aggregate of 27,309,000 additional Shares, and to require LOG to sell up to 27,309,000 additional shares, representing, in aggregate, 15% of the initial Offer Shares, at the Offer Price to, among other things, cover over-allocations in the International Placing, if any. If the Over-allotment Option is exercised in full, the additional Shares issued pursuant to the Over-allotment Option will represent approximately 1.84% of the enlarged issued share capital of the Company following the completion of the Global Offering and the exercise of the Over-allotment Option. In the event that the Over-allotment Option is exercised, an announcement will be made.

The Offer Price is expected to be fixed by agreement between the Joint Bookrunners (on behalf of the Underwriters) and the Company on the Price Determination Date. The Price Determination Date is expected to be on or around 30 April 2010 and, in any event, not later than 3 May 2010. The Offer Price will not be more than HK\$15.08 and is currently expected to be not less than HK\$12.88. The Offer Price is expected to fall within the Offer Price range as stated in the Prospectus unless otherwise announced, as further explained below, not later than the morning of the last day for lodging applications under the Hong Kong Public Offer. Investors applying for the Hong Kong Offer Shares

must pay, on application, the maximum indicative Offer Price of HK\$15.08 for each Offer Share together with brokerage of 1%, SFC transaction levy of 0.004% and Hong Kong Stock Exchange trading fee of 0.005% on each Hong Kong Offer Share subject to refund if the Offer Price is lower than HK\$15.08 per Share. The Joint Bookrunners, on behalf of the Underwriters, may, where considered appropriate, based on the level of interest expressed by prospective professional, institutional, corporate and other investors during the book-building process, and with the consent of the Company, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative Offer Price range below that stated in the Prospectus at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. In such a case, the Company will, as soon as practicable following the decision to make such reduction, and in any event not later than the morning of the day which is the last day for the lodging of applications under the Hong Kong Public Offer, cause there to be published in the *South China Morning Post* (in English) and the *Hong Kong Economic Times* (in Chinese) and on the Company's website at www.loccitane.com and the website of the Hong Kong Stock Exchange at www.hkexnews.hk notices of the reduction in the number of Offer Shares and/or the indicative Offer Price range. Upon issue of such a notice, the number of Offer Shares and/or the revised Offer Price range will be final and conclusive and the Offer Price, if agreed upon with the Company, will be fixed within such revised Offer Price range. Such notice will also include confirmation or revision, as appropriate, of the working capital statement, the Global Offering statistics as currently set out in "Summary" in the Prospectus, and any other financial information which may change as a result of such reduction. If applications for Hong Kong Offer Shares have been submitted, then even if the number of Offer Shares and/or the Offer Price range is so reduced, such applications cannot be subsequently withdrawn. If the Company and the Joint Bookrunners (on behalf of the Underwriters), are unable to reach agreement on the Offer Price on or before Monday, 3 May 2010, the Global Offering will not proceed and will lapse.

The Hong Kong Public Offer is conditional on the fulfilment of the conditions as stated in the paragraph headed "Conditions of the Hong Kong Public Offer" under the section headed "Structure of the Global Offering" in the Prospectus. If the Hong Kong Public Offer does not become unconditional, all application monies will be returned to the applicants, and in the event that the Offer Price as finally determined is less than the Offer Price of HK\$15.08 per Share initially paid on application, the appropriate portion of the application monies will be refunded, in each case without interest and on the terms set out in the sections headed "How to Apply for Hong Kong Offer Shares — Refund of Application Monies" and "How to Apply for Hong Kong Offer Shares — Applying by Giving Electronic Application Instructions to HKSCC via CCASS". Refund payments will also be made in respect of wholly or partially unsuccessful applications.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms. Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Form; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the

stock accounts of their designated CCASS Participants should (i) complete and sign the **YELLOW** Application Forms, copies of which, together with the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Monday, 26 April 2010 until 12:00 noon on Thursday, 29 April 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have such Application Forms and Prospectus available; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours in the same period from:

1. any of the following addresses of the Hong Kong Underwriters:

UBS AG, Hong Kong Branch	52/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
CLSA Limited	18/F, One Pacific Place, 88 Queensway, Hong Kong
The Hongkong and Shanghai Banking Corporation	Level 15, HSBC Main Building, 1 Queen's Road Central, Central, Hong Kong
BOCOM International Securities Limited	9/F, Man Yee Building, 68 Des Voeux Road Central, Hong Kong
CAF Securities Company Limited	13/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong
Guotai Junan Securities (Hong Kong) Limited	27/F, Low Block, Grand Millennium Plaza, 181 Queen's Road Central, Hong Kong
Platinum Securities Company Limited	22/F, Standard Chartered Bank Building, 4 Des Voeux Road Central, Hong Kong

2. or any of the following branches and/or sub-branches of:

(a) **The Hongkong and Shanghai Banking Corporation Limited**

	Branch Name	Address
Hong Kong Island	Hong Kong Office	Level 3, 1 Queen's Road Central
	Des Voeux Road Central Branch	China Insurance Group Bldg, 141 Des Voeux Road Central
	Causeway Bay Branch	1/F, Causeway Bay Plaza 2, 463-483 Lockhart Road
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	L/G & U/G, 673 Nathan Road, Mong Kok
	Whampoa Garden Branch	Shop No. G6 & 6A, G/F, Site 4, Whampoa Garden
New Territories	Tuen Mun Town Plaza Branch	Shop 1, UG/F, Shopping Arcade Phase II, Tuen Mun Town Plaza, Tuen Mun
	Citylink Plaza Branch	Shops 38-46, Citylink Plaza, Shatin Station Circuit, Sha Tin
	Tai Po Branch	54-62 Kwong Fuk Road, Tai Po

(b) **Bank of China (Hong Kong) Limited**

	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Central District (Wing On House) Branch	71 Des Voeux Road Central
	North Point (Kiu Fai Mansion) Branch	413-415 King's Road, North Point
	Chai Wan Branch	Block B, Walton Estate, 341-343 Chai Wan Road, Chai Wan
Kowloon	Kwun Tong Branch	20-24 Yue Man Square, Kwun Tong
	Tsim Sha Tsui East Branch	Shop G02-03, Inter-Continental Plaza, 94 Granville Road, Tsim Sha Tsui
	Mong Kok Branch	589 Nathan Road, Mong Kok
New Territories	Castle Peak Road (Tsuen Wan) Branch	201-207 Castle Peak Road, Tsuen Wan
	Kau Yuk Road Branch	18-24 Kau Yuk Road, Yuen Long

Both **WHITE** and **YELLOW** Application Forms completed in all respects (to which cheques or banker's cashier orders, payable to "HSBC Nominees (Hong Kong) Limited — LOI Public Offer", should be securely stapled) should be deposited in the special collection boxes provided at any of the branches and sub-branches of The Hongkong and Shanghai Banking Corporation Limited and Bank of China (Hong Kong) Limited referred to above at the following times on the following dates:

Monday, 26 April 2010 — 9:00 a.m. to 4:30 p.m.
Tuesday, 27 April 2010 — 9:00 a.m. to 4:30 p.m.
Wednesday, 28 April 2010 — 9:00 a.m. to 4:30 p.m.
Thursday, 29 April 2010 — 9:00 a.m. to 12:00 noon

Applicants applying by **White Form eIPO** may submit application to the **White Form eIPO** Service Provider through the designated website www.eipo.com.hk from 9:00 a.m. on Monday, 26 April 2010 until 11:30 a.m. on Thursday, 29 April 2010 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Thursday, 29 April 2010, the last application day. Applicants will not be permitted to submit applications to the **White Form eIPO** Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

Investors can apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

- 1 CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input electronic application instructions on behalf of CCASS Investor Participants if they go to the Customer Service Centre of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC; and
- 2 those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on their behalf.

CCASS Clearing/Custodian Participants can input electronic application instructions at the following times on the following dates:

Monday, 26 April 2010 — 9:00 a.m. to 8:30 p.m.⁽¹⁾
Tuesday, 27 April 2010 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Wednesday, 28 April 2010 — 8:00 a.m. to 8:30 p.m.⁽¹⁾
Thursday, 29 April 2010 — 8:00 a.m.⁽¹⁾ to 12:00 noon

¹ These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 26 April 2010 until 12:00 noon on Thursday, 29 April 2010 (24 hours daily, except the last application day).

Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, applications must be received no later than 12:00 noon on Thursday, 29 April 2010 (or if the application lists are not open on that day, then by 12:00 noon on the next day the lists are open). Please see the section entitled “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details. No receipt will be issued for application monies.

The application lists will open from 11:45 a.m. to 12:00 noon on Thursday, 29 April 2010 (or such later date as may apply in case of a tropical cyclone warning signal number 8 or above or a “black” rainstorm warning being in force as described in the section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus).

It should be noted that multiple or suspected multiple applications and any application for more than 50% of the 36,412,000 Shares initially included in the Hong Kong Public Offer (that is, 18,206,000 Shares) will be rejected. Each applicant under the Hong Kong Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application have not applied for or taken up or indicated an interest in and will not apply for or take up, or indicate an interest in, and have not received or been placed or allocated (including conditionally and/or provisionally), any International Placing Shares under the International Placing, nor otherwise participate in the International Placing, and such applicant’s application will be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be).

The total number of the Shares available under the Hong Kong Public Offer (after taking into account any reallocation of the Offer Shares between the Hong Kong Public Offer and the International Placing) is to be divided into two pools for allocation purposes: 18,206,000 Hong Kong Offer Shares in pool A and 18,206,000 Hong Kong Offer Shares in pool B. The Hong Kong Offer Shares in pool A will be allocated on an equitable basis to successful applicants who have applied for the Hong Kong Offer Shares with an aggregate subscription price of HK\$5 million (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable thereon) or less. The Hong

Kong Offer Shares in pool B will be allocated on an equitable basis to successful applicants who have applied for the Hong Kong Offer Shares with an aggregate subscription price of more than HK\$5 million (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable thereon) and up to the total value of pool B. Investors should be aware that applications in pool A and applications in pool B may receive different allocation ratios. Where either of the pools is undersubscribed, the surplus Hong Kong Offer Shares will be transferred to satisfy demand in the other pool and be allocated accordingly. For the purpose of this paragraph only, the “subscription price” for the Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Applicants can only receive an allocation of the Shares from either pool A or pool B but not from both pools.

It is expected that the Offer Price, an indication of the level of interest in the International Placing and the basis of allocation of the Hong Kong Offer Shares will be published on Thursday, 6 May 2010 in the *South China Morning Post* (in English) and the *Hong Kong Economic Times* (in Chinese) and on the website of the Hong Kong Stock Exchange at www.hkexnews.hk and the website of the Company at www.loccitane.com.

Results of allocations for the Hong Kong Public Offer, including the Hong Kong identity card numbers, passport numbers or Hong Kong business registration numbers of successful applicants (where supplied) and the number of Hong Kong Offer Shares successfully applied for under **WHITE** and **YELLOW** Application Forms, by **White Form eIPO** and by giving **electronic application instructions** to HKSCC via CCASS, will be made available at the times and dates and in the manner specified below:

- Results of allocations for the Hong Kong Public Offer can be found in the announcement of the Company to be posted on the website of the Company at www.loccitane.com and the website of the Hong Kong Stock Exchange at www.hkexnews.hk by no later than 9:00 a.m. on Thursday, 6 May 2010;
- Results of allocations for the Hong Kong Public Offer will be available from the Company’s designated results of allocations website at www.iporeresults.com.hk on a 24-hour basis from 8:00 a.m. on Thursday, 6 May 2010 to 12:00 midnight on Wednesday, 12 May 2010. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result;
- Results of allocations will be available from the Hong Kong Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling 2862 8669 between 9:00 a.m. and 10:00 p.m. from Thursday, 6 May 2010 to Sunday, 9 May 2010; and

- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Thursday, 6 May 2010 to Saturday, 8 May 2010 at all the receiving bank branches and sub-branches at the addresses set out in the section headed “How to Apply for Hong Kong Offer Shares — Applying by using an Application Form — Where to Collect the Application Forms” in the Prospectus.

Refund cheques for surplus application monies (if any) under **WHITE** or **YELLOW** Application Forms and Share certificates for successful applicants under **WHITE** Application Forms and **White Form eIPO** will be posted and/or available for collection (as the case may be) on Thursday, 6 May 2010. Refund monies for applicants applying by giving **electronic application instructions** to HKSCC will be credited to the designated bank accounts of the relevant CCASS Investor Participants or the designated bank account of your broker or custodian on Thursday, 6 May 2010.

Applicants on **White Form eIPO** or **WHITE** Application Forms for 1,000,000 Hong Kong Offer Shares or more who have indicated in their **WHITE** Application Forms that they wish to collect Share certificates (where applicable) personally, may collect Share certificates (where applicable) from the Company’s Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Thursday, 6 May 2010 or any other date notified by the Company in the newspapers as the date of despatch/collection of Share certificates/e-Refund payment instructions/refund cheques. Applicants being individuals who opt for personal collection cannot authorise any other person to make collection on their behalf. Corporate applicants which opt for personal collection must attend by their authorised representatives bearing letters of authorisation from their corporations stamped with the corporations’ chop. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to the Company’s Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited. Uncollected Share certificates (where applicable) will be despatched by ordinary post to the addresses specified in the relevant **WHITE** Application Forms or **White Form eIPO** application at the applicants’ own risk.

In relation to applicants on **WHITE** Application Forms or **White Form eIPO** for 1,000,000 Hong Kong Offer Shares or more who have not indicated on their Application Forms for personal collection and applicants for less than 1,000,000 Hong Kong Offer Shares, their Share certificates (where applicable) will be sent to the addresses on the **WHITE** Application Forms or **White Form eIPO** application on Thursday, 6 May 2010 by ordinary post at the applicants’ own risk.

For applicants who apply through **White Form eIPO** service and paid the application monies from a single bank account, refund monies (if any) will be despatched to their application payment bank account in the form of e-Refund payment instructions on or around Thursday, 6 May 2010. Applicants who apply through **White Form eIPO** service and paid the application monies from multiple bank accounts, refund monies (if any) will be despatched to the address as specified on their **White Form eIPO** application in the form of refund cheque(s), by ordinary post at their own risk on or around Thursday, 6 May 2010.

If you are applying using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and your application is wholly or partially successful, your Share certificate will be issued in the name of HKSCC Nominees Limited and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving **electronic application instructions** on your behalf or as instructed by you in your **YELLOW** Application Form at the close of business on Thursday, 6 May 2010 or under contingent situations, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited. If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allocated to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the announcement published by the Company on Thursday, 6 May 2010 (for CCASS Investor Participants applying by giving **electronic application instructions** to HKSCC, they can also check the application results via the CCASS Phone System and CCASS Internet System) and report any discrepancies to HKSCC before 5:00 p.m. on Thursday, 6 May 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees Limited. Immediately after the credit of the Hong Kong Offer Shares to your account, you can also check your new account balance via the CCASS Phone System and CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your CCASS Investor Participant stock account and (if you are applying by giving **electronic application instructions** to HKSCC) the amount of refund money (if any) credited to your designated bank account.

Applicants who apply for 1,000,000 Hong Kong Offer Shares or more on **WHITE** or **YELLOW** Application Form and have indicated in their application their intention to collect their refund cheque(s) (where applicable) from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited in person, the procedure for collection of refund cheques is the same as that for collection of Share certificates by **WHITE** Application Form applicants who apply for 1,000,000 Hong Kong Offer Shares or more and have indicated in their application that they wish to collect Share certificates personally.

For applicants who apply for (i) less than 1,000,000 Hong Kong Offer Shares using a **WHITE** or **YELLOW** Application Form or (ii) 1,000,000 Hong Kong Offer Shares or more but have not indicated in their application that they will collect their refund cheque(s) (where applicable) in person, it is expected that their refund cheque(s) (where applicable) will be sent to the address in their application on Thursday, 6 May 2010, by ordinary post and at their own risk.

Share certificates will only become valid certificates of title at 8:00 a.m. on Friday, 7 May 2010 provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed "Underwriting — Grounds for Termination" in the Prospectus has not been exercised.

Dealings in the Shares on the Hong Kong Stock Exchange are expected to commence at 9:30 a.m. on Friday, 7 May 2010. The Shares will be traded in board lots of 250 Shares each.

By order of the Board
Reinold Geiger
Chairman

Hong Kong, 26 April 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger, Mr. Emmanuel Laurent Jacques Osti, Mr. André Joseph Hoffmann and Mr. Thomas Levilion, the non-executive Directors of the Company are Mr. Karl Guenard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive Directors are Mr. Charles Mark Broadley, Ms. Susan Saltzbar Kilsby and Mr. Jackson Chik Sum Ng.

Please also refer to the published version of this announcement in the South China Morning Post.