# L'OCCITANE <br> EN PROVENCE 

L'OCCITANE INTERNATIONAL S.A.

FY2016
Annual Results Announcement For The Year Ended 31 March 2016

## Highlights

| For the year ended 31 March <br> (million $€$ ) | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | Change |
| :--- | ---: | ---: | ---: |
| Net sales | $\mathbf{1 , 1 7 7 . 9}$ | $\mathbf{1 , 2 8 2 . 7}$ | $\mathbf{+ 8 . 9 \%}$ |
| Gross profit | $\mathbf{9 6 3 . 2}$ | $\mathbf{1 , 0 6 1 . 5}$ | $\mathbf{+ 1 0 . 2 \%}$ |
| Gross profit margin | $81.8 \%$ | $82.8 \%$ | +1.0 pp |
| Operating profit | $\mathbf{1 6 4 . 1}$ | $\mathbf{1 6 8 . 0}$ | $\mathbf{+ 2 . 4 \%}$ |
| Operating profit margin | $13.9 \%$ | $13.1 \%$ | -0.8 pp |
| Profit for the period | $\mathbf{1 2 5 . 6}$ | $\mathbf{1 1 3 . 6}$ | $\mathbf{- 9 . 6 \%}$ |
| Net profit margin | $10.7 \%$ | $8.9 \%$ | -1.8 pp |
| Earnings per share ( $\boldsymbol{€}$ per share) | $\mathbf{0 . 0 8 3}$ | $\mathbf{0 . 0 7 5}$ | $\mathbf{- 9 . 6 \%}$ |
| Dividend per share ( $€$ per share)* | $\mathbf{0 . 0 2 9 1}$ | $\mathbf{0 . 0 2 9 1}$ | $\mathbf{-}$ |
| Dividend payout ratio* | $\mathbf{3 5 . 0 \%}$ | $\mathbf{3 8 . 7 \%}$ | $\mathbf{+ 3 . 7} \mathbf{p p}$ |
| Net cash | $\mathbf{2 8 5 . 0}$ | $\mathbf{3 3 5 . 9}$ | $\mathbf{+ 1 7 . 9 \%}$ |

*The figure illustrates dividends declared for the period indicated, not actual dividends paid during the period indicated. Final dividend of $€ 0.0291$ per share proposed for the year ended 31 March 2016 is subject to the approval of the shareholders of the Company at the forthcoming Annual General Meeting.

## Net Sales Breakdown

## Sales by segment



## Exposure to growth markets



## Net sales up 5.0\%

(at constant exchange rates)

${ }^{(1)}$ Others include marketplaces, mail-orders and other service sales
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${ }^{(2)}$ Excluding foreign currency translation effects

## Sales growth by geography - Americas and Europe

 (Local currency growth)
${ }^{(1)}$ Excluding foreign currency translation effects

## Sales growth by geography - Asia and Other Countries

 (Local currency growth)
${ }^{(1)}$ Excluding foreign currency translation effects

## Store network: selective expansion on track



* Includes 7 stores acquired from distributor in Norway in FY2015


## Net store openings by region:

79 net own-stores opened


* Excluding 7 stores acquired from a distributor in Norway in FY2015

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## Same store sales growth profile*

## FY2016 as compared to FY2015




## Profitability analysis

|  | \% of net sales |  |  |
| :--- | ---: | ---: | ---: |
| For the year ended 31 March | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | Change |
|  |  |  |  |
| Gross profit margin | 81.8 | $\mathbf{8 2 . 8}$ | 1.0 |
|  |  |  | $(0.5)$ |
| Distribution expenses | $(46.2)$ | $\mathbf{( 4 6 . 7 )}$ | $(1.4)$ |
| Marketing expenses | $(11.1)$ | $\mathbf{( 1 2 . 5 )}$ | 0.0 |
| Research \& development expenses | $(1.1)$ | $\mathbf{( 1 . 1 )}$ | 0.2 |
| General \& administrative expenses | $(9.4)$ | $\mathbf{( 9 . 2 )}$ | $(0.1)$ |
| Other losses | $(0.0)$ | $\mathbf{( 0 . 1 )}$ |  |
|  |  |  | $(0.8)$ |

## Gross margin (as \% of net sales)



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## Distribution expenses (as \% of net sales)

| FY2015 | Leverage | Invest. | FX | Channel <br> mix | Efficiency | FY2016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| (46.2\%) |  |  |  |  |  |  |

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## Marketing expenses (as \% of net sales)



## G\&A expenses (as \% of net sales)

| FY2015 | Investment | One-off | FX | Reclass. | Leverage, <br> efficiency |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FY2016 |  |  |  |
| $(9.4 \%)$ |  |  |  |  |  |

## Operating profit margin (as \% of net sales)



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## Capital expenditures (excl. acquisitions of subsidiaries and financial investments)


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## Working capital ratios

| as at: | 31 Mar 2015 | 31 Mar 2016 | Change |
| :--- | :---: | :---: | :---: | :---: |
| Inventory turnover days (based on cost of sales) | 262 | $\mathbf{2 4 5}$ | -17 |
| Trade receivables turnover days (based on net sales) | 30 | $\mathbf{2 9}$ | -1 |
| Trade payables turnover days (based on cost of sales) | $153^{*}$ | $\mathbf{1 5 1}$ | -2 |
| Cash cycle (days of net sales) | 50 | $\mathbf{4 5}$ | -5 |

## Inventory turnover days



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## Improvement in working capital \& cash generation

- Shorter cash cycle (days of sales)


[^1]
## Balance sheet ratios

| For the year ended 31 March | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ |
| :--- | ---: | ---: |
| Profitability |  |  |
| Return on capital employed (ROCE) ${ }^{(1)}$ | $22.4 \%$ | $\mathbf{2 2 . 2 \%}$ |
| Return on equity (ROE) ${ }^{(2)}$ | $14.3 \%$ | $\mathbf{1 3 . 0 \%}$ |
| Liquidity |  |  |
| Current ratio (times) ${ }^{(3)}$ | 3.55 | $\mathbf{3 . 5 0}$ |
| Quick ratio (times) $)^{(4)}$ | 2.76 | $\mathbf{2 . 8 3}$ |
| Capital adequacy |  |  |
| Gearing ratio |  |  |
| Debt to equity ratio ${ }^{(6)}$ | net cash | net cash |

(1) ${ }^{\text {\#Net Operating Profit After Tax / Capital Employed }}$
(2) Net profit attributable to equity owners / shareholders' equity excluding minority interest
(3) Current assets / current liabilities
(4) Current assets - stocks / current liabilities
(5) Total debt / total assets
(6) Net debt / (total assets - total liabilities) $* 100 \%$
\# NOPAT = (Operating Profit + foreign currency net gains or losses) x (1-effective tax rate)
Capital Employed $=$ Non-current assets $-($ deferred tax liabilities + other financial liabilities + other non-current liabilities $)+$ working capital

## Strategic review



- Customer-centric
- "Order on-line, pick in store" to enhance shopping experience

Superior Shopping Experience


- Emerging brands' development are well on track; successful product launches for core brand


## Brand

 Portfolio and Products- Skin Care Campaign
- Spread true stories through powerful digital platforms

Branding \& Digital Marketing


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## Outlook

## Entrepreneurship and Team Spirit

Support our growth to become the most competitive brand in the natural space

Omni-Channel and Digital Investment

Invest both in-store and on-line to boost awareness digitally

L'Occitane: 40 Years of True Stories and Love

Spread L'Occitane's true stories with continuous investment in brand awareness

The Group believes the efforts to drive quality growth and improve efficiencies with focused investment will secure its position as a growing player in the premium natural cosmetics space, which in turn will create lasting value for its shareholders.

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## Disclaimer

This document is for information purposes only without any binding effect; in case of any inaccuracies, incompleteness or inconsistency with other documents, only the Company's latest issued annual or interim report for detailed financials shall prevail and shall be deemed to be the only official document.

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[^0]:    * Restated due to reclassification

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