

[For Immediate Release]



L'Occitane International S.A.

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(Incorporated under the laws of Luxembourg with limited liability)

L'Occitane Garnered Three Awards at HKIRA Investor Relations Awards 2016

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Chairman and CEO Mr. Reinold Geiger named "Best IR by Chairman/CEO" Investor Relations Director Ms. Olivia Wang named "Best IRO"

(26 May 2016, Hong Kong) L'Occitane International S.A. ("L'Occitane" or together with its subsidiaries, the "Group"; SEHK stock code: 973), a world's leading natural ingredient-based cosmetics and well-being products enterprise with true stories from around the world, is pleased to announce that it won three awards in the mid-cap category at the second Investor Relations Awards organized by Hong Kong Investor Relations Association ("HKIRA") in 2016. Among the awards, Mr. Reinold Geiger, Chairman and Chief Executive Officer of the Group was named "Best IR by Chairman/CEO" and Ms. Olivia Wang, Investor Relations Director of the Group was selected as "Best IRO". The Group was also honored with the "Best IR Presentation Collaterals". The awards testify to the recognitions from the overseas and local investment community to the Group's excellence in investor relations.

Speaking on the encouraging results, Mr. Reinold Geiger, Chairman and Chief Executive Officer of L'Occitane, said, "I am delighted that the Group received a number of awards from HKIRA in recognition of our excellent investor relations, corporate governance and strong commitment to a high standard of transparency. Our professional team, including also Vice-Chairman and Managing Director of Asia Pacific, Mr. André Hoffmann and CFO, Mr. Thomas Levilion, proactively engages the investment community through detailed, timely and fair disclosures. We are determined to maintain the best investor relations at all times."

Mr. Geiger continued, "L'Occitane has always committed to establishing a good dialogue between the Group and the investment community. The awards are definitely great encouragement to our professional team. We will continue to set the bar higher and to make further progress. "

Organized by HKIRA, the Investor Relations Awards programme recognizes Hong Kong listed companies and IR professionals for best practice achievement in investor relations. Domestic and international analysts and fund managers were invited to vote on their choices of awardees for this programme.

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About L'Occitane International S.A.

L'Occitane International S.A. (the "Company") is a world's leading natural ingredient-based cosmetics and well-being products enterprise with true stories from around the world. The global leader in premium beauty market sells its best quality products, produced with cutting-edge technology under five brands including L'Occitane en Provence, L'Occitane au Brésil, Melvita, Le Couvent des Minimes and Erborian and is committed to developing and retailing high quality products that are rich in natural ingredients of traceable origins and respect the environment.

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