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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) hereby announces that 2,626,000 shares repurchased during January 2016 to March 2016 are now transferred to treasury on 31 March 2016.

Immediately following the above transfer of treasury shares, the Company now holds 8,348,170 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,468,616,721.

By Order of the Board
L’Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 31 March 2016

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Domenico Trizio (Group Managing Director) and Mr. Karl Guénard (Joint Company Secretary), the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.