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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) hereby announces that on 8 June 2015 and 19 June 2015, the Company transferred out of treasury 8,250 and 157,900 ordinary shares of the Company, respectively, with an aggregate nominal value of €4,984.50, held by the Company in treasury pursuant to exercises of options granted under the Company’s Share Option Plan 2010. As part of the foregoing, Mr. Charles Mark Broadley, an independent non-executive director of the Company, exercised options pursuant to which on 19 June 2015 the Company transferred out of treasury to Mr. Broadley, 50,000 ordinary shares of the Company.

The exercise price of each such exercised option was HK\$19.84.

Immediately following the above transfers of treasury shares, the Company now holds 6,489,350 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,470,475,541.

By Order of the Board
L’Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 24 June 2015

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Domenico Trizio (Chief Operating Officer), Mr. Karl Guénard (Joint Company Secretary) and Mr. Nicolas Veto (Group Human Resources Executive VP); the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Mr. Pierre Milet, Mrs. Valérie Bernis and Mr. Jackson Chik Sum Ng.