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L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg R.C.S. Luxembourg: B80359 (Incorporated under the laws of Luxembourg with limited liability) (Stock code: 973)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of L'Occitane International S.A. (the "Company") hereby announces that a meeting of the Board will be held on Tuesday, 10 June 2014 for purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 March 2014 and its publication and considering the payment of a final dividend, if any.

By Order of the Board L'Occitane International S.A. Reinold Geiger Chairman

Luxembourg, 26 May 2014

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. Andre' Joseph Hoffmann (Managing Director Asia-Pacific) and Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Domenico Luigi Trizio (Chief Operating Officer), Mr. Karl Guénard; the non-executive director of the Company is Mr. Martial Thierry Lopez and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Mr. Pierre Maurice Georges Milet, Mrs. Valérie Irène Amélie Monique Bernis and Mr. Jackson Chik Sum Ng.