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L'OCCITANE INTERNATIONAL S.A.

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2012

## Highlights

| For the six months ended 30 Sep <br> (million $€$ ) | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | Change |
| :--- | :---: | :---: | :---: |
| Net sales | $\mathbf{3 6 8 . 5}$ | $\mathbf{4 4 9 . 2}$ | $\mathbf{+ 2 1 . 9 \%}$ |
| Gross profit | $\mathbf{3 0 3 . 3}$ | $\mathbf{3 6 8 . 8}$ | $\mathbf{+ 2 1 . 6 \%}$ |
| Gross profit margin | $82.3 \%$ | $82.1 \%$ | -0.2 pp |
| Operating profit | $\mathbf{3 2 . 7}$ | $\mathbf{4 1 . 9}$ | $\mathbf{+ 2 7 . 9 \%}$ |
| Operating profit margin | $8.9 \%$ | $9.3 \%$ | +0.4 pp |
| Profit for the year | $\mathbf{2 9 . 8}$ | $\mathbf{3 4 . 5}$ | $\mathbf{+ 1 5 . 8 \%}$ |
| Net profit margin | $8.1 \%$ | $7.7 \%$ | -0.4 pp |
| Earnings per share (€ per share) | $\mathbf{0 . 0 2 0}$ | $\mathbf{0 . 0 2 3}$ | $\mathbf{+ 1 6 . 8 \%}$ |
| Net cash | $\mathbf{1 7 5 . 4}$ | $\mathbf{1 9 9 . 1}$ | $\mathbf{+ 1 3 . 5 \%}$ |

## Seasonality : strong contribution from $2^{\text {nd }}$ half



For the first half of last financial year (FY2012):

- net sales accounted for $40 \%$ of the full year's sales;
- operating profit accounted for $21 \%$ of the full year's operating profit


## Net sales breakdown

## Retail led growth from Sell-out

## Sell-in

## B-to-B 26\%

 (1H2012: 27\%)


## Net sales up 21.9\%


${ }^{(1)}$ Includes mail-order and other sales
${ }^{(2)}$ Excluding foreign currency translation effects

## Sales growth by geography - 1

(local currency)

${ }^{(1)}$ Excluding foreign currency translation effects

## Sales growth by geography - 2

(local currency)

${ }^{(1)}$ Excluding foreign currency translation effects

## Sales growth in other major countries

(local currency)


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## Stores network: global expansion on track



* includes 10 stores from the acquisition of distributor in Ireland


## Net stores openings by region*



[^0]
## Net store openings profile



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## Same Store Sales Growth profile YTD Sep 2012 as compared to YTD Sep 2011



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## Profitability analysis

|  | \% of net sales |  |  |
| :--- | ---: | ---: | ---: |
| For the six months ended 30 Sep | 2011 | 2012 | Change |
|  |  |  |  |
| Gross profit margin | 82.3 | 82.1 | $(0.2)$ |
|  |  |  |  |
| Distribution expenses | $(48.9)$ | $(50.2)$ | $\mathbf{( 1 . 3 )}$ |
| Marketing expenses | $(11.8)$ | $(11.2)$ | 0.6 |
| Research \& development expenses | $(0.8)$ | $(0.8)$ | 0.0 |
| General \& administrative expenses | $(11.9)$ | $(10.6)$ | 1.3 |
| Other (losses) / gains | 0.0 | $(0.0)$ | $\mathbf{( 0 . 0 )}$ |
|  |  |  |  |
|  | 8.9 | $\mathbf{9 . 3}$ | $\mathbf{0 . 4}$ |

## Gross margin



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## Distribution expenses (as \% of net sales)



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## Marketing expenses (as \% of net sales)



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## G \& A expenses (as \% of net sales)



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## Operating profit margin



## Working capital ratios

| as at: | 30 Sep 2011 | 30 Sep 2012 | Change |
| :--- | ---: | ---: | ---: | ---: |
| Inventory turnover days ( based on cost of sales) | 326 | $\mathbf{3 1 2}$ | $\mathbf{- 1 4}$ |
| Trade receivables turnover days (based on net sales) | 31 | $\mathbf{3 3}$ | 2 |
| Trade payables turnover days (based on cost of sales) | 208 | $\mathbf{2 0 8}$ | 0 |

## Cash cycle - days of Net sales



## Capital expenditures



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## Balance sheet ratios

| For the six months ended 30 Sep | 2011 | 2012 |
| :---: | :---: | :---: |
| Profitability |  |  |
| Return on Capital Employed (ROCE) ${ }^{(1)}$ | 7.6\% | 7.9\% |
| Return on equity (ROE) ${ }^{(2)}$ | 5.1\% | 5.2\% |
| Liquidity |  |  |
| Current ratio (times) ${ }^{(3)}$ | 2.84 | 2.68 |
| Quick ratio (times) ${ }^{(4)}$ | 2.10 | 2.01 |
| Capital adequacy |  |  |
| Gearing ratio ${ }^{(5)}$ | 9.5\% | 9.4\% |
| Debt to equity ratio ${ }^{(6)}$ | cash | cash |

${ }^{(1)}$ Net Operating Profit After Tax / Capital Employed
${ }^{(2)}$ Net profit attributable to equity owners / shareholders' equity excluding minority interest
${ }^{(3)}$ Current assets / current liabilities
${ }^{(4)}$ Current assets - stocks / current liabilities
${ }^{(5)}$ Total debt / total assets
${ }^{(6)}$ Net debt / (total assets - total liabilities) * 100\%

## Strategic review

- Operating profit margin improvement
- Fast-growing retail expansion through new stores and online
- Investments with increased capital expenditure for new store openings and important store renovations
- HR efforts are enhanced to attract and retain high calibre talent
- Efforts in direct marketing, digital, advertising, R\&D and international management remain a key priority with the digital channel a key area of focus and growth driver for the Group
- Operating infrastructure business platform improvement
- Erborian, a French-Korean brand was added to Group's portfolio
- Performance achieved demonstrates resilience of our business model and highlights our record of sustainable growth


## Prospects

- Overall corporate strategy is maintained
- Investments for new stores in both developing and developed countries and to renovate stores in all our key markets
- Supply chain management improvement to continue with the redesign and expansion of main Manosque factory and expansion of international warehouse in Manosque
- SAP roll-out to continue. Development of SAP for Manosque is at advanced stage and set to launch during next financial year. Efforts are underway to prepare Japan and USA for SAP's integration
- The Group and management will strive to maintain our performance and remain committed to our vision and create lasting value to our shareholders


## Disclaimer

This document is for information purposes only without any binding effect; in case of any inaccuracies, incompleteness or inconsistency with other documents, only the Company's latest issued annual or interim report for detailed financials shall prevail and shall be deemed to be the only official document.

The End


[^0]:    *Excluding acquisitions, 16 stores from distributor in Malaysia and 10 stores from distributor in Ireland as at 30 September 2011 and 30 September 2012, respectively.

