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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

APPOINTMENT OF A NEW INDEPENDENT NON-EXECUTIVE DIRECTOR AND RESIGNATION OF NON-EXECUTIVE DIRECTOR

APPOINTMENT OF A NEW INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board of Directors (the “Board”) of L’Occitane International S.A. (the “Company”) is pleased to announce that Mrs. Valérie Bernis was appointed as an independent non-executive director of the Company effective from 28 November 2012.

Mrs. Valérie Irène Amélie Monique Bernis (“Mrs. Bernis”), age 53, was appointed as an independent non-executive Director with effect from 28 November 2012. She was responsible for Public Relations and Press for French Prime Minister Edouard Balladur (1993-95) (after being a member of his team when he was Minister of the Economy, Finance and Privatization (1986-88)). In 1988, she became Executive Vice President — Communications of Cerus, part of the De Benedetti Group. In 1996 she joined Compagnie de SUEZ as Executive Vice President - Communications, then in 1999, she became Executive Vice President Financial and Corporate Communications and Sustainable Development. During the same period, she served for 5 years as Chairman and CEO of Paris Première, an iconic French TV channel. Mrs. Bernis is now Executive Vice-President of GDF SUEZ, in charge of Marketing and Communications. She is a Member of the boards of Euro Disney (since 2006), Suez Environnement Company (since 2008), Bull (since 2010), and CEGID (since 2012). She is Officier de l’Ordre National de la Légion d’Honneur (2011), and Officier de l’Ordre National du Mérite (2008). Mrs. Bernis graduated from Paris Institut Supérieur de Gestion (ISG) in 1982.

The Company has entered into a service contract with Mrs. Bernis for a term of three years commencing at the date of her appointment by the board and ending at the end of the term subject to the next General Meeting ratifying and confirming her

appointment. Her emoluments as an independent non-executive Director for the period ending 31 March 2013 will be EUR 8,333 which was determined by reference to her duties and responsibilities and the prevailing market conditions (subject to review by the Board from time to time).

Save as disclosed above, Mrs. Bernis does not hold any position with the Company or any other member of the Company's group, nor has any directorship in other listed public companies in the last three years. Mrs. Bernis does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mrs. Bernis has no interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) nor any entitlement for share options.

There are no other matters concerning Mrs. Bernis that need to be brought to the attention of the shareholders of the Company and there is no information relating to Mrs. Bernis' appointment which is required to be disclosed pursuant any of the requirements of rule 13.51(2) (h) to (v) of the Listing Rules.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The Board of the Company announces that Mr. Pierre Maurice Georges Milet has resigned as non-executive Director of the Company effective on 27 November 2012. Mr. Milet has confirmed that he has no disagreement with the Board and there is no other matter that needs to be drawn to the attention of the shareholders of the Company in relation to his resignation.

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Hong Kong, 27 November 2012

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard and Mr. Martial Thierry Lopez and the independent non-executive Directors of the Company are Mr. Charles Mark Broadley, Mrs. Susan Saltzbar Kilsby and Mr. Jackson Chik Sum Ng.