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L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg R.C.S. Luxembourg: B80359 (Incorporated under the laws of Luxembourg with limited liability) (Stock code: 973)

ANNOUNCEMENT

CORRECTION TO INFORMATION CONTAINED IN CIRCULAR

The board of directors (the "**Board**") of L'Occitane International S.A. (the "**Company**") would like to advise the shareholders that the shareholder circular dated 24 August 2012 (the "**Circular**") contains on page six the wrong amount for the directors' fees of the Company's independent non-executive directors (Mr. Mark Broadley, Ms. Susan Kilsby and Mr. Jackson Ng). Their directors' fees for 2012/2013 are HKD250,000 per independent non-executive director. The amended table is below.

Directors	Directors' Fees (€)
Mr. Reinold Geiger	100,000
Mr. Emmanuel Osti	10,000
Mr. Karl Guénard	20,000
Mr. Pierre Milet	20,000
Independent non-executive directors	(HKD)
Mr. Mark Broadley	250,000
Ms. Susan Kilsby	250,000
Mr. Jackson Ng	250,000

In addition, each reference in the Circular to article 13.2 of the articles of association (the "**Articles**") should have been to article 15.2 of the Articles.

The amounts included in the Circular for the independent non-executive directors were the fees for 2011/12, as disclosed in the Company's annual report. The Board has resolved to increase the fees to bring them in line with market standard for independent non-executive directors of companies listed on the Main Board of the Stock Exchange of Hong Kong.

For the following reasons a supplementary circular is not being circulated to shareholders.

Shareholders' approval is being sought for the directors' fees due to a requirement of the Articles and Luxembourg law and not due to a requirement of Hong Kong law or the Listing Rules. Further, the aggregate amount of the directors' fees is not significant in aggregate and is not included in the text of the resolution as set out in the notice convening the meeting or in the proxy in respect of the meeting. The mistake is only reflected in a schedule to the Luxembourg convening notice for the meeting and the notice procedure is not and should not be invalidated by this error. The salaries and other benefits, bonuses, share-based payments and services for all directors (including executive directors) have been disclosed in the Company's annual reports in accordance with the requirements of the Listing Rules.

By Order of the Board L'Occitane International S.A. Reinold Geiger Chairman

Hong Kong, 24 September 2012

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive Directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbart Kilsby and Mr. Jackson Chik Sum Ng.