

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(根據盧森堡法律註冊成立的有限公司)

(Incorporated under the laws of Luxembourg with limited liability)

(股份代號: 973)

(Stock Code: 973)

24 August 2012

Dear Investor ^(Note 1),

L'OCCITANE INTERNATIONAL S.A. (the "Company")

Letter to Non-registered holders and Request Form - Notice of Publication of AGM Circular (the "Current Corporate Communication")

We are pleased to inform you that the English and Chinese versions of the Current Corporate Communication ^(Note 2) are now available on the Company website at www.loccitane.com. You may access the Current Corporate Communication by clicking "Announcements" under "Investor Relations" on the homepage of the Company website.

If you want to receive a printed copy of the Current Corporate Communication, please complete the request form (the "Request Form") on the reverse side and send it to the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, by post using the mailing label at the bottom of the Request Form (no stamp is needed if posted in Hong Kong). The address of the Company's Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. You may also send an email with a scanned copy of the Request Form to loccitane@computershare.com.hk.

If you have any queries about how to obtain a copy of the Current Corporate Communication or how to access the Current Corporate Communication on the Company website, please call the hotline of the Company's Hong Kong Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

For and on behalf of
L'OCCITANE INTERNATIONAL S.A.

Note 1: This notification letter is being sent to the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Current Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this notification letter and the Request Form enclosed.

Note 2: Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

致投資者^(附註 1)：

L'OCCITANE INTERNATIONAL S.A. 股份有限公司「本公司」

致非登記股東的信及申請表格 – 股東週年大會通函（「本次公司通訊文件」）之發佈通知

本公司欣然知會閣下本公司之本次公司通訊文件^(附註2)之中、英文版本現已登載於本公司網站（www.loccitane.com）。閣下可於本公司網址首頁點擊「投資者關係」一欄下的「公告及通函」，即可下載及瀏覽本次公司通訊文件。

倘閣下欲收取本次公司通訊文件之印刷本，請填妥在本函背面的申請表格（「申請表格」），並使用申請表格下方的郵寄標籤寄回本公司之香港股份過戶登記處，香港中央證券登記有限公司（如在香港投寄則毋須貼上郵票），地址為香港灣仔皇后大道東183號合和中心17M樓。閣下亦可把已填妥之申請表格的掃描副本電郵到loccitane@computershare.com.hk。

倘閣下對於如何索取本次公司通訊文件或如何在本公司網站上閱覽本次公司通訊文件有任何疑問，請於營業時間內（星期一至星期五，上午九時至下午六時，公眾假期除外）致電本公司香港股份過戶登記處熱綫(852) 2862 8688 查詢。

L'OCCITANE INTERNATIONAL S.A.
股份有限公司
謹啓

二零一二年八月二十四日

附註 1：本通知函件收件對象為本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統（中央結算系統）及他們已經通過香港中央結算有限公司通知本公司，希望收到本次公司通訊文件。如果閣下已出售或轉讓所持有的本公司股份，則無需理會本通知函件及所附申請表格。

附註 2：公司通訊文件包括但不限於：(a)董事局報告、年度財務報表連同核數師報告及如適用，財務摘要報告；(b)中期報告及如適用，中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

Request Form 申請表格

To: L'OCCITANE INTERNATIONAL S.A. ("Company")
(Stock Code: 973)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre,
183 Queen's Road East,
Wanchai, Hong Kong

致: L'OCCITANE INTERNATIONAL S.A. (「公司」)
(股份代號: 973)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive a printed copy of the Current Corporate Communication of the Company as indicated below:
本人/我們希望以下列方式收取 貴公司本次公司通訊文件之印刷本:

(Please mark **ONLY ONE (X)** of the following boxes)
(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English.
本人/我們希望收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese.
本人/我們希望收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies.
本人/我們希望收取英文和中文各一份印刷本。

Signature
簽名

Contact telephone
number
聯絡電話號碼

Date
日期

Notes 附註:

1. This Request Form is to be completed by the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Corporate Communication. Please complete all your details clearly.
本申請表格應由本公司非登記股份持有人填寫。該等人士的股份存放於中央結算及交收系統(中央結算系統)並他們已經通過香港中央結算有限公司通知本公司, 希望收到公司通訊。請 閣下清楚填妥所有資料。
2. Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
3. For the avoidance of doubt, we do not accept any special instructions written on this Request Form.
為免存疑, 任何在本申請表格上的額外手寫指示, 本公司將不予處理。

LOIH-24082012-1(0)

郵寄標籤 MAILING LABEL

閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong