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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock Code: 973)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of L'Occitane International S.A. (the "Company") hereby announces that a meeting of the Board will be held on Monday, 18 June 2012 for purposes of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 March 2012 and its publication and considering the payment of a final dividend, if any.

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 6 June 2012

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive Directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbarth Kilsby and Mr. Jackson Chik Sum Ng.