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# L'OCCITANE

EN PROVENCE

## L'OCCITANE INTERNATIONAL S.A.

*1, rue du Fort Rheinsheim L-2419 Luxembourg*

*R.C.S. Luxembourg: B80359*

*(Incorporated under the laws of Luxembourg with limited liability)*

*(Stock code: 973)*

### PROPOSED AMENDMENTS TO ARTICLES OF ASSOCIATION

At a meeting of the Board held on 11th of August 2011, it was agreed, amongst other things, to submit a proposal for amendments to the existing Articles of Association for approval by the Shareholders by way of special resolution at a forthcoming EGM.

A circular setting out the details of the proposed amendments to the Articles of Association and a notice of EGM will be dispatched to the Shareholders as soon as possible.

The board of directors (the "Board") of L'Occitane International S.A. (the "Company") announces that certain amendments to the Company's articles of association (the "Articles of Association") will be proposed at a forthcoming extraordinary general meeting (the "EGM") to be held on 30th of September 2011.

The proposed amendments to the Articles of Association are subject to the approval of the shareholders of the Company (the "Shareholders") by special resolution at the EGM.

A circular containing further information in respect of the proposed amendments to the Articles of Association and a notice of EGM will be despatched to shareholders of the Company as soon as possible.

By order of the Board  
**L'Occitane International S.A.**  
**Reinold Geiger**  
*Chairman*

Luxembourg, 12th of August 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger, Mr. Emmanuel Laurent Jacques Osti, Mr. André Joseph Hoffmann and Mr. Thomas Levilion, the non-executive directors of the Company are Mr. Karl Guenard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbarth Kilsby and Mr. Jackson Chik Sum Ng.*