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L'Occitane International S.A.

Société Anonyme

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(Incorporated under the laws of Luxembourg with limited liability)

L'Occitane announces results of the Global Offering The Hong Kong Public Offer was approximately 158 times over-subscribed and the Offer Price was set at HK\$15.08 per Offer Share

**Terms not defined here shall have the same meaning as defined in the Prospectus dated 26 April 2010*

【6 May 2010, Hong Kong】 L'Occitane International S.A. ("L'Occitane" or the "Company"; SEHK stock code: 973), a global, natural and organic ingredient-based cosmetics and well-being products enterprise with strong regional roots in Provence, today announces that its Hong Kong Public Offer was approximately 158 times over-subscribed and its International Placing was significantly over-subscribed. The Offer Price has been set at HK\$15.08 per Offer Share.

Due to the oversubscription in the Hong Kong Public Offer, full clawback has been triggered. A total of 145,648,000 Shares have been reallocated to the Hong Kong Public Offer from the International Placing. As a result of such reallocation, the number of Shares available under the Hong Kong Public Offer has been increased to 182,060,000 Shares, representing 50% of the Shares being offered pursuant to the Global Offering.

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Mr. Reinold Geiger, Chairman, CEO and Executive Director of L'Occitane, said, "We are very happy with the overwhelming response to our Global Offering. Such a strong response from institutional and retail investors clearly demonstrates their recognition of our renowned global brand name and their confidence in our business model, our growth potential and, above all, the vision and execution capability of our management team."

The International Underwriters were granted an over-allotment option (the "Overallotment Option") to require the Company to issue up to 27,309,000 additional Shares, and L'Occitane Groupe S.A. to sell up to 27,309,000 additional Shares, representing an aggregate of 54,618,000 Shares, or 15% of the number of Offer Shares initially available under the Global Offering.

Trading in the Shares on the Main Board of the Hong Kong Stock Exchange is expected to commence on Friday, 7 May 2010.

UBS AG, Hong Kong Branch is the Sole Global Coordinator of the Global Offering. UBS AG, Hong Kong Branch, CLSA Limited and The Hongkong and Shanghai Banking Corporation Limited are the Joint Bookrunners and Joint Lead Managers of the Global Offering. CLSA Equity Capital Markets Limited, The Hongkong and Shanghai Banking Corporation Limited and UBS AG, Hong Kong Branch are the Joint Sponsors of the listing.

"We strongly believe this Global Offering will allow us to take L'Occitane's business to the next level," said Mr. Geiger. "Going forward, L'Occitane will continue to develop natural and organic ingredient-based products and expand our store network globally. We aim to leverage on our success with L'Occitane and develop and expand our recently acquired brand Melvita. It is our goal to develop ourselves into a multi-brand company in order to more fully capture the growth potential of the natural and organic cosmetic market."

For further details about the results of allocation for the Hong Kong Public Offer, please refer to the website at www.iporesults.com.hk, www.hkexnews.hk or www.loccitane.com on Thursday, 6 May 2010.

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