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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

Société Anonyme

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

OFFER OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") (the "Stock Exchange").

The Board of Directors (the "Board") of L'Occitane International S.A. (the "Company") announces that on 4 April, 2011, the Company offered a grant of 11,834,000 share options (the "Options") under the Company's Share Option Scheme adopted on 30 September 2010 (the "Scheme") to certain eligible Employees (as defined in the rules of the Scheme), subject to their acceptance. The details of the Options offered are set out below:

Date of Grant	4 April, 2011
Number of Options granted	11,834,000
Exercise price of Options granted	HKD19.84 which represents the highest of (i) the closing price of HKD19.84 per Share as stated in the daily quotation sheets on Stock Exchange on 4 April, 2011, being the Date of Grant; and (ii) the average closing price of HKD18.72 per Share as stated in the daily quotation sheets of the Stock Exchange for the five business days immediately preceding the Date of Grant
Closing price of Shares on the Date of Grant	HKD19.84
Validity period of the Options	The Options are in general exercisable commencing on 4 April 2015 and expiring on 3 April 2019

1,250,000 of the above Options were granted to the following grantees, each of whom is a Director of the Company, or an associate of them (as defined in the Listing Rules):

Name	Position in the Company	Number of Options granted
Reinold Geiger	Chairman and Chief Executive Officer	250,000
Emmanuel Laurent Jacques Osti	Managing Director	250,000
André Joseph Hoffmann	Managing Director Asia-Pacific	250,000
Thomas Levilion	Director and Deputy General Manager, Finance and Administration	250,000
Pierre Maurice Georges Milet	Non-Executive Director	50,000
Susan Saltzbart Kilsby	Independent Non-Executive Director	50,000
Jackson Chik Sum Ng	Independent Non-Executive Director	50,000
Charles Mark Broadley	Independent Non-Executive Director	50,000
Cécile de Verdelhan	Special Projects and spouse of Emmanuel Laurent Jacques Osti	50,000

Save as disclosed in this announcement, none of the grantees is a Director, chief executive or substantial Shareholder of the Company, or an associate (as defined in the Listing Rules) of any of them.

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Hong Kong, 4 April, 2011

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific) and Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), the non-executive directors of the Company are Mr. Karl Guenard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbart Kilsby and Mr. Jackson Chik Sum Ng.