

Press Release

L'OCCITANE Group achieves B Corp™ recertification under new standards

Geneva, 17 September 2026 - Progress is measured not only by what is achieved, but by the commitment to keep improving. Today, L'OCCITANE Group is proud to announce that it has achieved B Corp™ recertification under B Lab™'s new standards, reflecting continued progress across the Group and its portfolio of brands. This marks a significant milestone in the Group's ongoing work to strengthen its practices across governance, people and environmental topics.

The accomplishment follows the Group's first certification in 2023 and recognises the progress made over the past three years. More importantly, it marks the next stage of a continuous improvement journey under a significantly more rigorous certification framework.

Across its portfolio, the Group continues to advance its B Corp™ journey. L'Occitane en Provence, Melvita, Erborian, and L'Occitane au Brésil have achieved recertification under B Lab™'s new standards, while Vranjes Firenze and Sol de Janeiro certified under the previous standards. ELEMIS is currently progressing through the recertification process under the new standards, reflecting the Group's ongoing commitment to enhancing its social and environmental performance across its businesses.

For L'OCCITANE Group, B Corp has never been simply about earning a badge of approval. Rather, it provides an independent framework that helps translate long-held values into measurable action, encouraging the Group to improve how it does business every day.

Raphaëlle Archambeaud-Sicot, Group Chief Sustainability Officer, said: 'Responsible business is never static. The new framework encourages us to strengthen our governance, deepen our environmental and social impact and continue learning year after year. That spirit of continuous improvement remains at the heart of our approach.'

The new B Lab Standards represent a significant evolution in the way B Corp certification is assessed. Under the new standards, businesses are required to meet specified requirements across seven Impact Topics, subject to the applicable assessment and verification process. Independent audits, annual verification and increasingly rigorous requirements reinforce that being a B Corp is an ongoing commitment rather than a one-off achievement. The Group is proud to be among the first cohort of companies engaging in recertification under the new B Lab Standards, contributing valuable input to the development of the framework and helping to shape the future of responsible business at scale.

Data sourced from the L'OCCITANE Group 2026 ESG Report.

To learn more about B Corp™, visit: www.bcorp.com

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About the L'OCCITANE Group

The L'OCCITANE Group is a leading international manufacturer and retailer of premium and sustainable beauty and wellness products. The Group operates in more than 90 countries worldwide, with a network of almost 5,000 retail locations. Within its portfolio of premium beauty brands that champion organic and natural ingredients are: L'Occitane en Provence, MELVITA, ERBORIAN, L'Occitane au Brésil, ELEMIS, Sol de Janeiro and Vranjes Firenze. With its nature-positive vision and entrepreneurial ethos, L'OCCITANE Group is committed to investing in communities, biodiversity, reducing waste and to finding sustainable solutions to create a better and healthier planet. The mission statement of the Group is: With empowerment we positively impact people and regenerate nature. The L'OCCITANE Group is a certified B Corp™.

For more information about our people and our brands, visit us at <https://group.loccitane.com>