

Press Release

Noella Gabriel appointed CEO of ELEMIS

Geneva, 19 November 2025 – The L'OCCITANE Group today announced the appointment of Noella Gabriel, Co-Founder and Global President of ELEMIS, as CEO of its globally renowned British skincare brand ELEMIS, reporting to Reinold Geiger, L'OCCITANE Group CEO. Noella Gabriel succeeds Séan Harrington who has decided to step down from operational leadership. This mutually agreed decision will see him serve as Non-Executive Chairman during the transition period.

Reinold Geiger, L'OCCITANE Group CEO commented: 'ELEMIS' scientific skincare expertise, entrepreneurial spirit and sustainable values make it a true expression of what our Group stands for. For almost four decades, Noella Gabriel has been central to building ELEMIS into the respected global name it is today. As co-founder and long-standing leader, she brings deep knowledge of ELEMIS and its customers. Her appointment as CEO ensures continuity and positions ELEMIS for its next phase of growth in the fast-evolving field of skin health.'

Noella Gabriel, ELEMIS CEO, said: 'I am truly honoured to take on the role of CEO at ELEMIS, which I co-founded nearly 40 years ago with passion and vision. From the beginning, we have believed in delivering excellence through innovative skincare, high-touch treatments and sensorial experiences – values that continue to guide us today. By bringing together the best of science, nature and skin wisdom, ELEMIS creates high-performance skincare and sensorial experiences that redefine modern luxury for a global audience. I look forward to working with our talented team as we build on our legacy, strengthen our commitment to positive impact and continue to deliver exceptional results for our customers and partners around the world.'

Séan Harrington, ELEMIS Chairman, said: 'I am grateful for the amazing journey I have had working with the talented ELEMIS teams globally, as well as the L'OCCITANE Group's support. I have been privileged over the years to have had Noella as a co-founding partner, and I am confident that the next chapter of ELEMIS will be even more promising with her as CEO. I look forward to continuing to support her vision and execution in the best way possible.'

Media contact

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About the L'OCCITANE Group

The L'OCCITANE Group is a leading international manufacturer and retailer of premium and sustainable beauty and wellness products. The Group operates in more than 90 countries worldwide, with a network of almost 5,000 retail locations. Within its portfolio of premium beauty brands that champion organic and natural ingredients are: L'Occitane en Provence, Melvita, Erborian, L'OCCITANE au Brésil, LimeLife, ELEMIS, Sol de Janeiro and Vranjes Firenze. With its nature-positive vision and entrepreneurial ethos, L'OCCITANE Group is committed to investing in communities, biodiversity, reducing waste and to finding sustainable solutions to create a better and healthier planet. The mission statement of the Group is: With empowerment we positively impact people and regenerate nature. The L'OCCITANE Group is a certified B Corp™.

For more information about our people and our brands, visit us at <https://group.loccitane.com>

About Noella Gabriel

Noella is the CEO and Co-Founder of ELEMIS. With more than 35 years of experience in the industry, she has played a pivotal role in shaping the brand from its inception, drawing on her background as a beauty therapist, aromatherapist, and nutritionist. Internationally recognised for her expertise in treatments, education, and product innovation, Noella has been instrumental in establishing ELEMIS as a leader in personalised, results-driven skincare. Throughout her tenure at ELEMIS, Noella has held a variety of senior leadership roles. She began as Director of Education & Sales in 1990 before progressing to General Manager for the UK, Europe, and Rest of World. In 2019, she relocated to the United States to serve as General Manager for the US market, guiding the brand's growth through the challenges of the pandemic. She was appointed Global President in 2022, to lead the company's global strategy and expansion.

About ELEMIS

Bringing together the best of science, nature and skin wisdom, ELEMIS is with you on your ever-evolving skin journey. Drawing on 30+ years of formulation expertise, combined with hands-on experience treating millions of clients across the globe in our spas, we create cutting-edge skincare that delivers powerful, visible results. We achieved B Corp certification in 2023 and are committed to using our business as a force for good. ELEMIS products are available in 110 countries.

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