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*Groupe*  
**L'OCCITANE**  
**L'OCCITANE INTERNATIONAL S.A.**

*49, Boulevard Prince Henri L-1724 Luxembourg*

*R.C.S. Luxembourg: B80359*

*(Incorporated under the laws of Luxembourg with limited liability)*

**(Stock code: 973)**

**TRANSFER OF TREASURY SHARES**

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) hereby announces that in March 2024, the Company transferred out of treasury 1,020,300 ordinary shares of the Company, with an aggregate nominal value of €30,609.00, held by the Company in treasury pursuant to exercises of 154,900 options granted under the Company’s Share Option Plan 2013 in March 2016 with an exercise price of HK\$14.36, 229,700 options granted under the Company’s Share Option Plan 2016 in February 2017 with an exercise price of HK\$15.16 and 635,700 options granted under the Company’s Share Option Plan 2016 in March 2018 with an exercise price of HK\$14.50.

Immediately following the above transfer of treasury shares, the Company now holds 2,101,991 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,474,862,900.

By Order of the Board  
**L’Occitane International S.A.**  
**Reinold Geiger**  
*Chairman*

Luxembourg, 8 April 2024

*As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann, Mr. Laurent Marteau (Chief Executive Officer), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS); the non-executive director of the Company is Mr. Thomas Levilion and the independent non-executive directors of the Company are Mrs. Christèle Hiss Holliger, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.*