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(Incorporated under the laws of Luxembourg with limited liability) (Stock code: 973)

TRADING HALT

The board (the "**Board**") of directors of L'Occitane International S.A. (the "**Company**") announces that trading in the shares of the Company has been halted at the request of the Company with effect from 9:00 a.m. on 4 September 2023 pending the publication of an announcement pursuant to the Code on Takeovers and Mergers which constitutes inside information of the Company.

By order of the Board of L'Occitane International S.A. Reinold Geiger Chairman

Luxembourg, 4 September 2023

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS), the non-executive director of the Company is Mr. Thomas Levilion and the independent non-executive directors of the Company are Mrs. Christèle Hiss Holliger, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.