

Employees

Empowerment is at the core of our work

Consumers and Communities

Our actions should have a positive impact on people

Planet

Regeneration guides everything we do

With empowerment
we positively impact people
and regenerate nature.





OUR MISSION

With empowerment
we positively impact people
and regenerate nature.

Groupe
L'OCCITANE

Employees:

Empowerment is at the
core of our work.

We believe people have the power to create change.

We encourage an entrepreneurial spirit – a mindset anyone
can embody.

We trust our intuition, dare to take bold decisions and
always stay true to our values.

We fail fast but learn even faster.

We take responsibility, welcome diverse perspectives and
give ourselves space to grow.

Together, we bring out the best in each other and create
value for our consumers and communities.

This empowerment sparks innovation and unlocks new
opportunities.

Consumers and communities:

Our actions should have
a positive impact on people.

We are serious about our responsibility towards the
communities we work with to source, design, manufacture
and sell our products.

We nurture expertise by advocating for collaboration and
innovation.

Our consumers inspire us to keep improving, and we
challenge ourselves to promote good health for body, mind
and planet.

We reinvent cosmetics, focusing on well-being and proven
results while invigorating the senses.

We advise, surprise and delight people so they can feel their
best.

We embrace diversity, equity and inclusion, supporting the
prosperity of our communities.

We empower people in our communities to care for nature
and act for the planet.

Together, we can make a difference and take responsibility
for each other and nature.

Planet:

Regeneration guides
everything we do.

Our planet is in crisis and, while it is a challenge,
regenerating it is the right – and only – path to take.

We are inspired by nature and conscious of how our
activities depend on it.

We recognise and take responsibility for the footprint we
leave on the planet.

We do not just avoid negative impacts – we take positive
action.

We need to give back more to the ecosystems than we take
from them.

We share and collaborate to make sure every step we take
for the planet can be taken by anyone.

Our joint efforts ripple across the cosmetics and
agricultural industry and spark positive change.

Each spark makes our world a little brighter
– for generations to come.

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