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49, Boulevard Prince Henri L-1724 Luxembourg R.C.S. Luxembourg: B80359 (Incorporated under the laws of Luxembourg with limited liability) (Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the "**Board**") of L'Occitane International S.A. (the "**Company**") hereby announces that in September 2022, the Company transferred out of treasury 7,750 ordinary shares of the Company, with an aggregate nominal value of \notin 232.50, held by the Company in treasury pursuant to exercises of 7,750 options granted under the Company's Share Option Plan 2016 in March 2018 with an exercise price of HK\$14.50.

Immediately following the above transfer of treasury shares, the Company now holds 5,631,091 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,471,333,800.

By Order of the Board L'Occitane International S.A. Reinold Geiger Chairman

Luxembourg, 6 October 2022

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS); Mr. Thomas Levilion as Non-Executive Director and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.