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R.C.S. Luxembourg: B80359
(Incorporated under the laws of Luxembourg with limited liability)
(Stock code: 973)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

Reference is made to the announcement of L'Occitane International S.A. (the "Company") dated 28 April 2022.

The board of directors (the "Board") of the Company is pleased to announce the appointment of Mr. Christian-Matthias Klever as Chief Financial Officer (the "CFO") of the Company, with effect from 1 July 2022.

Mr. Klever, aged 53, holds a master's degree in business economics and a master's degree in electrical engineering from the RWTH Aachen University, Germany. Before joining the Company, Mr. Klever served as the CFO of Breitling from 2017 to 2020. He also served in Richemont Group from 2004 to 2017 as the CFO of EMEA and LATAM regions and the CFO of IWC Schaffhausen. Mr. Klever started his career with various positions in finance and operations at Procter & Gamble.

The Board extends a warm welcome to Mr. Klever in joining the Company.

By order of the Board of L'Occitane International S.A.
André Hoffmann
Vice Chairman & Chief Executive Officer

Luxembourg, 15 June 2022

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS) and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.