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R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the "Board") of L'Occitane International S.A. (the "Company") hereby announces that in February 2022, the Company transferred out of treasury 73,550 ordinary shares of the Company, with an aggregate nominal value of €2,206.50, held by the Company in treasury pursuant to exercises of 73,550 options granted under the Company's Share Option Plan 2016 in February 2017 with an exercise price of HK\$15.16.

Immediately following the above transfers of treasury shares, the Company now holds 9,548,920 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,467,415,971.

By Order of the Board L'Occitane International S.A. Reinold Geiger Chairman

Luxembourg, 4 March 2022

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Yves Blouin (Group Managing Director), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS) and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Ms. Betty Liu, Mr. Charles Mark Broadley and Mr. Jackson Chik Sum Ng.