

L'OCCITANE Stand Schedule

Friday, 3 September

Avant-première

19:00 - 21:00 Take a sneak peek at our stand and meet our experts before anyone else.

Saturday, 4 September

Grand opening

09:30 - 22:00 Have a close look at L'OCCITANE in Provence, discover our commitments and meet our experts.

Sunday, 5 September

Act locally

All day, we will be showcasing how we act locally in multiple ways:

- *Our engagement with producers – in many cases family-owned farms – and external partners.*
- *The work of the L'OCCITANE Foundation and how it is complementary to and supportive of the brand's commitments.*
- *The efforts of the L'OCCITANE affiliates network all around the world.*

Meet our partners:

10:30 - 13:30 / The National Forests Office (ONF)

The challenges of Mediterranean forest ecosystems.

- Benoit Loussier, Director, Alpes-Haute Provence
- Benoît Larroque, Territorial Development Midi-Méditerranée

13:30 - 15:30 / The IUCN French Committee

The IUCN Red List of Threatened Species partnership.

- Alix Sauve, Project Leader

15:30 - 17:30 / The Shared Mediterranean Conservatory (CMP)

Preserving, growing and improving local heritage plant and fruit varieties.

- Claire Mignet, Director

Monday, 6 September

Biodiversity & Sustainable Ingredients

Meet our Biodiversity and Sustainable Ingredients Team and external partners.

14:00 - 15:30 / Naturalia

Carrying out biodiversity assessments.

- Aurelie Johanet, Project Leader
- Romain Bartheld, Naturalist

14:00 - 15:00 / France Amande, inter-professional federation for almond trees in France.

Reviving French almonds to support biodiversity.

- Laurent Bélorgey, President

15:30 - 17:00 / Naturalia

Carrying out biodiversity assessments.

- Carole Haerty, Project leader
- Sylvain Fadda, Naturalist

16:00 - 17:00 / The IUCN

Impact study of L'OCCITANE's activities on biodiversity.

- Florence Clap, Programme Officer Biodiversity Policies

Tuesday, 7 September

Reducing Waste

Learn about the steps L'OCCITANE is taking to reduce waste and tackle plastic pollution at its source.

Meet our Sustainability and Packaging Team and how we implement our REDUCE first pillar.

11:00 - 12:30 / Meet Simon Bernard, CEO and Co-founder of the **Plastic Odyssey** expedition, which aims to transform plastic waste into new resources, supported by L'OCCITANE as its main partner.

14:00 - 16:00 / Meet Alexandre Dechelotte, Co-founder of the **Plastic Odyssey** expedition and Head of Communications.

Wednesday, 8 September

Agroecology & Fair-trade

Meet our agriculture and biodiversity experts to learn more about:

- *Fair farming practices as a lever for accelerating ecological transition.*
- *Agroecology as a model for virtuous farming practices with the aim of protecting and enhancing biodiversity.*
- *The Agroecology and Fair-Trade Collective launched in 2021.*

14:00 - 16:00 / Ecocert

Fair Trade as a lever for accelerating ecological transition. Marie Mercui, Head of CSR & Fair Trade Department

14:30 - 16:00 / Special guest

Alain Canet, an expert for regenerative agriculture practices

Thursday, 9 September

Biodiversity & Climate

11:00 - 11:30 / The French Federation for Beauty Companies (FEBEA) will present its White Paper on Biodiversity.

- Nathalie Delangle and Carlota Vicente, Environmental Affairs Officers at FEBEA
- Denis Geffroy, L'OCCITANE Group Sustainability Public Affairs Director

Meet our partners:

13:30 - 15:30 / Transition. Assessing the impact on biodiversity of our raw materials portfolio and roadmap.

- Ariane Denis, Deputy Director, Sustainable Sourcing

15:30 - 17:30 AVIVE / France Nouvelles Energies

Local projects contributing to carbon neutrality on a Group scale.

- Gilles Martinez, Director