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49, Boulevard Prince Henri L-1724 Luxembourg R.C.S. Luxembourg: B80359 (Incorporated under the laws of Luxembourg with limited liability) (Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the "**Board**") of L'Occitane International S.A. (the "**Company**") hereby announces that in June 2021, the Company transferred out of treasury 2,373,150 ordinary shares of the Company, with an aggregate nominal value of \notin 71,194.50, held by the Company in treasury pursuant to exercises of 349,250 options granted under the Company's Share Option Plan 2013 in December 2013 with an exercise price of HK\$17.62, 184,000 options granted under the Company's Share Option Plan 2013 in February 2015 with an exercise price of HK\$19.22, 368,900 options granted under the Company's Share Option Plan 2013 in March 2016 with an exercise price of HK\$14.36 and 1,471,000 options granted under the Company's Share Option Plan 2016 in February 2017 with an exercise price of HK\$15.16.

Immediately following the above transfer of treasury shares, the Company now holds 7,203,520 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,469,761,371.

By Order of the Board L'Occitane International S.A. Reinold Geiger Chairman

Luxembourg, 6 July 2021

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Vice-Chairman), Mr. Yves Blouin (Group Managing Director), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS); the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.