



L'OCCITANE
PHILANTHROPY
REPORT
2019-2020



L'OCCITANE
CARES

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EDITORIAL



In 2019, L'OCCITANE was on the verge of reaching its goal of providing eye care to 10 million people around the world. The brand has continued its important work of combatting preventable blindness through the joint efforts of its Foundation and its international subsidiaries. This year, a record number of subsidiaries got involved, both supporting projects in collaboration with local NGOs and selling solidarity products in support of UNICEF.

This partnership with UNICEF, which began in 2017, has already enabled more than 2 million children worldwide to receive two doses of vitamin A – essential to help their immune system fight preventable childhood blindness. Building on this success, L'OCCITANE and its Foundation committed to supporting UNICEF for a further three years, with the aim of helping 3 million more children by 2022.

The Foundation also continued its engagement in Burkina Faso, a country that has been facing security issues for many years. In 2019, the situation deteriorated and the country needs more support than ever to build resilience in women and girls, who are the most vulnerable in times of crisis.

*Reinold Geiger,
Chairman of the L'OCCITANE Foundation
and Managing Director of the L'OCCITANE Group*



Respect for biodiversity has been a priority for L'OCCITANE since its creation. In 2019, the brand reaffirmed this commitment by expanding its sponsorship activity to aid natural heritage worldwide. Thanks to a pilot partnership with PUR Projet, the Foundation is now encouraging L'OCCITANE subsidiaries around the world to fund biodiversity preservation projects in their own country. In total, 13 countries are now supporting local reforestation projects or promoting agroforestry as a sustainable production method.

Meanwhile, the Foundation continued its activities in Provence with the launch of a new three-year partnership with the Conservatoire Méditerranéen Partagé to implement the "Vergers d'avenir" (Orchards of the future) programme. This programme aims to plant 4,000 trees on 20 sites, which will enable rare and old species typical of the Mediterranean area to be preserved.

*Olivier Baussan,
Vice-Chairman of the L'OCCITANE Foundation
and founder of L'OCCITANE*

A HISTORY OF L'OCCITANE'S COMMITMENT



1980

Creation of the first fair-trade partnerships with women producing shea butter in Burkina Faso. Olivier Baussan discovered the "women's gold" of Burkina Faso and committed to supporting the women's economic development.

1997

Braille was added to most packaging to raise customer awareness and make products accessible to people with visual impairment.



2000

L'OCCITANE sold its first solidarity product, 100% of the profits* of which were donated to public-interest projects.

2006

Creation of the L'OCCITANE Foundation to unite and develop the commitments of the brand.

Fondation
L'OCCITANE

2011

In the wake of the 2011 tsunami, L'OCCITANE created a fund to support reconstruction projects in Japan. More than 2 million euros were raised.

2013

Recognition of L'OCCITANE as an exemplary company by the United Nations Development Programme for its actions with women producing shea butter in Burkina Faso.



2015

L'OCCITANE created the "UNION FOR VISION 10by20" programme, which unites all L'OCCITANE's initiatives around the world to combat preventable blindness. Its goal was to provide 10 million people with eye care by 2020.

2016

The L'OCCITANE Foundation became a member of the International Agency for the Prevention of Blindness (IAPB). The Foundation, which had already been a partner for several years, consolidated its commitment to the IAPB.



2017

The start of an international partnership with UNICEF, with a minimum guaranteed funding of 1 million euros per year. This partnership aims to improve the prevention of childhood blindness by supporting programmes of vitamin A supplementation, essential for a child's immune system.

2020

Creation of a fund to support ecosystems that are severely affected by natural disasters, to protect biodiversity and respond to climate emergencies on an ad hoc basis.



KEY FIGURES OF THE FOUNDATION SINCE 2006

Since its creation, L'OCCITANE en Provence has been supporting initiatives to help others and protect the environment.

In late 2018, building on these solid foundations, L'OCCITANE decided to define 6 key areas to devote its energy to: Respecting Biodiversity, Supporting Producers, Reducing Waste, Caring for Sight, Empowering Women and Celebrating Craftsmanship.

Three of them totally match the L'OCCITANE Foundation's commitments, thus allowing the entire L'OCCITANE community to put a greater highlight on them! One of L'OCCITANE Foundation's key priorities is caring for sight, which it does by supporting projects offering quality eye care worldwide. It is also committed to empowering women in Burkina Faso, funding education-access projects for girls and supporting women entrepreneurs to set up their own projects. Finally, the Foundation supports projects respecting biodiversity, both in Provence and around the world.



9,109,493 BENEFICIARIES OF EYE CARE



31,427 WOMEN SUPPORTED IN BURKINA FASO

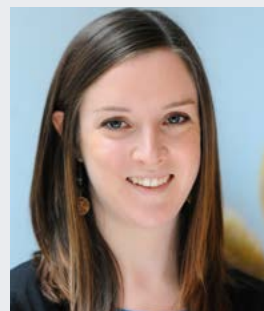


728 PROTECTED VARIETIES

ORGANISATION OF THE FOUNDATION

THE FOUNDATION TEAM

Throughout the year, the Foundation team manages the philanthropy commitments of L'OCCITANE.



CHARLOTTE JONCHÈRE
Group Philanthropy
Manager



SOPHIE GÉNIN
Philanthropy Projects
Manager



KADY TRAORÉ
Philanthropy Projects
Manager



MARJORIE BELTRANDA
Philanthropy Projects
Manager

BOARD OF DIRECTORS

The Board of Directors is made up of representatives of the founding companies and their staff, as well as qualified individuals in the Foundation's fields of intervention. The members of the board exercise their function free of charge and meet twice a year.

REPRESENTATIVES OF THE FOUNDING COMPANIES

REINOLD GEIGER
Chairman of the Foundation and
Managing Director

OLIVIER BAUSSAN
Vice-Chairman of the Foundation and
founder of L'OCCITANE

CARINE NGOMO
Communications and Partnerships
Manager

JEAN-FRANÇOIS GONIDEC
Managing Director of Laboratoires M&L

ADRIEN GEIGER
Group Sustainability Officer

HÉLÈNE GOETZELMANN
International Marketing Director

SANDRINE LEROY
Human Resources Director

JEAN-CHARLES LHOMMET
Biodiversity and Sustainable Ingredients
Manager

PATRICIA STOCKY
Management Control Director

LEADING EXPERTS

DR PATRICE DELAAGE
Ophthalmologist

JACQUES BEDHET
GIAA Administrator



EMPLOYEES' COMMITMENT

Internationally, it is L'OCCITANE's employees who convey the brand's commitments, as volunteer correspondents for the Foundation. Among the company's subsidiaries, around thirty employees are committed to sight and biodiversity, steering their country's support towards local associations.



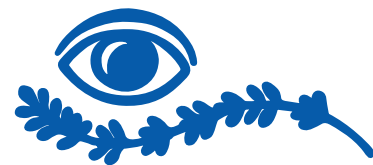
"I OFTEN SAY I AM ONE OF THE LUCKIEST PERSON FOR HAVING THE OPPORTUNITY TO BE CORRESPONDENT FOR THE L'OCCITANE FOUNDATION IN THE REPUBLIC OF IRELAND. JOURNALISM IS MY BACKGROUND AND IN 2011, I FINISHED MY MASTERS IN ENVIRONMENT AND DEVELOPMENT. I ALWAYS LOVED TO HEAR AND PARTICIPATE IN INITIATIVES TO MAKE THE WORLD A BETTER PLACE FOR US ALL TO LIVE. IT WAS WITH JOY THAT I ACCEPTED THE INVITE TO BE A CORRESPONDENT IN 2016.

THIS MEANINGFUL WORK OF CONSTANTLY RAISING AWARENESS TO THE FIGHT AGAINST BLINDNESS, COMMUNICATING WIDELY OUR INITIATIVES AT GLOBAL AND LOCAL LEVELS AND GIVING BACK TO COMMUNITIES TO AVOID PEOPLE GOING BLIND NEEDLESSLY, IS HIGHLY REWARDING. IMPORTANT TO SAY ALL OF THIS IS ONLY POSSIBLE WITH THE FULL SUPPORT FROM OUR SENIOR MANAGEMENT, STAFF, CUSTOMERS AND COMMUNITY IN GENERAL. THIS GROUP OF PEOPLE ALWAYS GO BEYOND TO SPREAD THE WORD AND PARTICIPATE IN DIFFERENT WAYS, SUCH AS RACE FOR VISION, ABSEILING STADIUMS TO HIGHLIGHT THE IMPORTANCE OF WORLD SIGHT DAY, BUYING OUR SOLIDARITY PRODUCTS AND GIFT SETS TO ALLOW US TO REDUCE SIGHT DISEASES.

THERE ARE STILL LOTS TO DO, BUT STILL WE NEED TO CELEBRATE THE SMALL VICTORIES. THUS, WE ARE HAPPY THAT TO DATE, WE SUPPORTED PROGRAMMES IN IRELAND (CHILDVISION) AND AROUND THE WORLD (UNICEF, SIGHTSAVERS CBI, ETC), CO-FUNDING THE ACQUISITION OF EQUIPMENT, CATARACT SURGERIES, PURCHASE OF GLASSES, SUPPLY OF VITAMIN A AND PROVISION OF EYE SCREENING IN SCHOOLS AND THROUGH OUTREACH MISSIONS IN PLACES WHERE PEOPLE WOULD NOT HAVE THE OPPORTUNITY TO ACCESS THEM."

VIVIAN SIMONATO
Communications Manager, L'OCCITANE Ireland

CARING FOR SIGHT



THE "CARING FOR SIGHT" PROGRAMME UNITES L'OCCITANE'S INITIATIVES WORLDWIDE TO COMBAT PREVENTABLE BLINDNESS. CREATED IN 2015, THE PROGRAMME, ORIGINALLY CALLED "UNION FOR VISION 10BY20", SET THE GOAL OF PROVIDING EYE CARE TO 10 MILLION PEOPLE BY 2020. IT TAKES THE FORM OF NUMEROUS PARTNERSHIPS WITH NGOS WORLDWIDE AND SUPPORTS EYE SCREENING, TREATMENT AND SURGERY PROJECTS, AND FUNDS THE ACQUISITION OF EQUIPMENT AND THE TRAINING OF MEDICAL TEAMS. SINCE THE BEGINNING OF ITS COMMITMENT TO COMBATTING PREVENTABLE BLINDNESS, THE BRAND HAS PROVIDED EYE CARE TO MORE THAN 9 MILLION PEOPLE.

2019-2020
 €1,868,166
 to care
 for sight
 2,777,632
 beneficiaries of
 eye care

A MAJOR INTERNATIONAL PARTNER: UNICEF

One in three children aged between six months and five years old – 127 million children worldwide – suffer from vitamin A deficiency, which is one of the leading causes of childhood blindness. In 2017, L'OCCITANE and its Foundation launched a major international partnership with UNICEF.

Over a period of 3 years, and with a guaranteed minimum funding of 1 million euros per year, the partnership aims to improve the prevention of childhood blindness in Bolivia, Myanmar and Papua New Guinea, countries where the deficiency is particularly severe, by distributing the two vital doses of vitamin A that are essential to a child's immune system.

Since the start of the partnership, more than 2 million children have received vitamin A supplementation, already exceeding the goal of 1.7 million children in 3 years that UNICEF and L'OCCITANE set at the start of their partnership!

Building on this success, L'OCCITANE and its Foundation renewed this partnership in 2020 for a further three years and extended it worldwide. More than 3 million additional children should thus have received the two vital doses of vitamin A by 2022.



SOLIDARITY PRODUCTS

IN 2019-2020, SOLIDARITY SOAPS
 WERE SOLD IN SUPPORT OF UNICEF*.
 100% OF THE PROFITS**,
 I.E. €620,054,
 WERE DONATED TO UNICEF* AS PART OF
 THE INTERNATIONAL PARTNERSHIP.



* UNICEF does not endorse any company, brand, product or service. ** Price in store minus taxes, transport and production costs.



THE FOUNDATION'S PARTNERS IN BURKINA FASO



SIGHTSAVERS

The Foundation supports Burkina Faso in its fight to eliminate onchocerciasis (river blindness) and trachoma. Since 2013, its collaboration with the NGO Sightsavers in the Cascades region has made it possible to treat more than 40,000 people a year against onchocerciasis. The partnership has also enabled care to be provided to more than 32,000 people in the fight against trachoma. Evaluations and surveys planned for next year will make it possible to map the progress of these years of treatment.

LIGHT FOR THE WORLD

One of the Foundation's key initiatives in Burkina Faso in the fight against preventable blindness is the sustainable improvement of access to high-quality eye care. To this end, it is supporting two major projects run by the NGO Light for the World:

- Improving healthcare professionals' skills and knowledge through training (conventional and specialised) and the provision of equipment.
- Supporting the implementation of screening and treatment programmes carried out by trained and equipped health workers in the seven districts of the Centre-Ouest region.

More than 25,000 people have benefited from this partnership.



ASSOCIATION SOEUR EMMANUELLE & HELEN KELLER INTERNATIONAL

This year, the Foundation focused on children, signing two partnership agreements with the Association Sœur Emmanuelle and the NGO Helen Keller International. The main goal of these two-year partnerships is to prevent childhood blindness through raising awareness among parents and teachers and through eye screenings and treatments when needed.



L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS

Company subsidiaries play a crucial role in the brand's commitment to caring for sight. They get involved every year by supporting projects in partnership with UNICEF or local associations from their country. These projects combatting preventable blindness are co-funded by the subsidiaries and the L'OCCITANE Foundation. Here are all the local partners we supported in 2019–2020, thanks to the involvement of our correspondents:



EMPOWERING WOMEN



SINCE THE 1980S, L'OCCITANE HAS WORKED IN CLOSE COLLABORATION WITH WOMEN PRODUCING SHEA BUTTER IN BURKINA FASO. THE L'OCCITANE FOUNDATION SUPPORTS NGO PROJECTS IN AID OF THE GIRLS AND WOMEN OF BURKINA FASO, WITH THE AIM OF ENABLING THEM TO PARTICIPATE IN THEIR OWN DEVELOPMENT AND TO INSTIGATE CHANGE. SINCE THE BEGINNING OF ITS COMMITMENT TO EMPOWERING WOMEN, THE FOUNDATION HAS SUPPORTED MORE THAN 31,000 WOMEN IN BURKINA FASO. IN 2019-2020, FOUR PROJECTS WERE DEVELOPED THAT FOCUSED PRIMARILY ON LEARNING AND ENTREPRENEURSHIP.

2019-2020

€429,150
to empower
women

15,041
women supported

THE FOUNDATION'S PARTNERS IN EDUCATION PROJECTS

UNICEF

The Foundation supports UNICEF in the implementation of its education for girls programme in the Centre-Ouest region of Burkina Faso. The programme accompanies the girls from admission through the four years of secondary schooling, paying all their education-related expenses (tuition fees, school supplies, meals, bicycles, accommodation, etc.). The project also focuses on raising awareness among girls and communities.

Thanks to these initiatives, in 2019, the percentage of girls receiving aid who made it to 8th grade was 84%, which is significantly higher than the regional and national averages.



AIDE ET ACTION INTERNATIONAL

Since 2009, the L'OCCITANE Foundation has supported the Aide et Action literacy project. The Foundation funds the building and equipping of literacy centres, as well as their operating costs. The project also includes the development of collective income-generating activities with the aim of ensuring the financial autonomy of these centres in the long term. In 2019-2020, 148 women benefited from this project.



THE FOUNDATION'S PARTNERS IN ENTREPRENEURSHIP PROJECTS

LA FABRIQUE & INITIATIVE FRANCE, L'OCCITANE POUR ELLES PROJECT PARTNERS



The fine progress made by the winners of the first contest organised by the L'OCCITANE pour Elles programme, launched in 2016, encouraged the Foundation to organise a second contest in 2019. 8 entrepreneurs, would-be entrepreneurs and managers of businesses with high social and environmental impact were selected:

AISSA TRAORE, manager of BIOBAG, which offers an alternative to the use of plastic bags by designing paper packaging.

ALEXANDRA PARKOUDA, founder of APPRENDRE AUTREMENT, which offers creative and handcrafted games, made locally, that help develop children's awareness and increase their self-confidence.

AMIRATU PORGO, director of RECYCL'AFRIK, which collects waste from large cities (including used tyres) and transforms it into furniture and decorative objects.

CARINE DAYAMBA, manager of SATORI MOANA, which seeks to improve the care given to people with autism spectrum disorders.

EMILIE KIENDREBÉOGO, manager of PALOBDE SERVICES, which manufactures washable sanitary-protection products that are made mainly from local natural materials.

MARIE KANLA, joint manager of KAALA, who gives a second life to (naturally) dead wood by transforming it into timber, furniture and objects.

SANDRINE OUOBA, joint manager of DOUX GOUT, which makes fruit and vegetable purées from locally grown organic produce using natural processes.

STÉPHANIE ZONGO, founder of REPERE MAGAZINE, an online platform designed to help young people choose an appropriate occupation and define their professional training and career plan.

ENTREPRENEURS DU MONDE

Since 2009, the Foundation has supported projects developed by ENTREPRENEURS DU MONDE in support of women in rural areas. Through its partnerships with social microfinance institutions, the NGO offers them financial and non-financial services to develop sustainably income-generating activities (loans adapted to the needs and situations of borrowers, training and loan-management advice).

In 2019-2020, 14,148 women benefited from this project.



SOLIDARITY PRODUCTS

L'OCCITANE SELLS SOLIDARITY PRODUCTS TO SUPPORT THE SOCIO-ECONOMIC DEVELOPMENT OF WOMEN IN BURKINA FASO. ALL THE PROFITS* ARE DONATED TO NGO'S PROJECTS. IN 2019-2020, €715,241 WERE RAISED.



* Price in store minus taxes, transport and production costs.

RESPECTING BIODIVERSITY



FOUNDED IN ALPES-DE-HAUTE-PROVENCE, L'OCCITANE HAS BEEN COMMITTED SINCE ITS CREATION TO PRESERVING THE NATURAL HERITAGE OF PROVENCE AND THE MEDITERRANEAN REGION. IN 2019-2020, THE FOUNDATION NOT ONLY CONTINUED THIS COMMITMENT IN PROVENCE BUT ALSO DECIDED TO TAKE ACTION ON A WIDER SCALE, BY ENCOURAGING L'OCCITANE SUBSIDIARIES TO SUPPORT LOCAL PROJECTS INVOLVED IN REFORESTATION OR THE PROMOTION OF AGROFORESTRY (VIA THE INTERNATIONAL PARTNERSHIP WITH PUR PROJET OR BY DIRECTLY SUPPORTING A LOCAL PROJECT). THE BEGINNING OF 2020 ALSO SAW THE LAUNCH OF THE L'OCCITANE ECOSYSTEM RESTORATION FUND, CREATED IN THE WAKE OF THE FIRES IN AUSTRALIA. SINCE THE BEGINNING OF ITS COMMITMENT TO RESPECTING BIODIVERSITY, THE FOUNDATION HAS HELPED PROTECT MORE THAN 700 SPECIES.

L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS

2019-2020

€344,380
to respect
biodiversity

200
protected
varieties

PUR PROJET Canada

Planting of 4,900 trees of two species of pine as part of a reforestation programme in Ontario that enabled the conservation of wildlife and their habitat.

PUR PROJET USA

A huge agroforestry project, that has a positive impact on carbon sequestration and combatting fires, enabled the planting of 5,900 trees in collaboration with Californian producers.

REFORESTAMOS MÉXICO Mexico

A project to raise public awareness of the importance of preserving the biodiversity and stability of forest ecosystems was supported.

PUR PROJET UK

An agroforestry project on land cultivated in monocultures enabled 5,000 trees to be planted and local producers to be trained in sustainable farming practices.

PUR PROJET France

Support given to an agroforestry project in Provence with a goal to plant 3,000 trees to limit erosion.

PUR PROJET Germany

Planting of 1,400 trees of two different species as part of a reforestation project to restore biodiversity and combat climate change.

PUR PROJET Poland

A project to rehabilitate traditional orchards and restore the rural landscape enabled the planting of 540 fruit trees of four different rare or old species.

PUR PROJET Romania

A reforestation project in the Transylvanian forest, involving schoolchildren who were made aware of the importance of preserving biodiversity, enabled the planting of more than 4,000 trees of four different species.

SCOUT AND GUIDE ASSOCIATION OF CROATIA Croatia

Support given to the national "Boranka" project enabled 1,000 trees to be planted as part of a reforestation programme.

PUR PROJET Japan

Planting of 1,300 trees of 18 different species to restore areas damaged by the 2011 tsunami and recreate a natural barrier of forests along the coasts.

PUR PROJET Australia

Planting of 2,000 indigenous trees as part of a reforestation project and launch of a programme to raise awareness of the importance of environmental protection.

PUR PROJET New Zealand

Launch of a reforestation programme involving native species. More than 1,800 trees were planted and 4 varieties protected.

FOOD AND TREES FOR AFRICA South Africa

Planting of 300 Moringa trees with the involvement of schoolchildren in a project that has environmental, educational and socio-economic benefits.

13
COMMITTED
SUBSIDIARIES



The L'OCCITANE ECOSYSTEM RESTORATION FUND

In January 2020, L'OCCITANE announced the creation of a fund to support ecosystems that are severely affected by natural disasters, such as the devastating fires in the Amazon and Australia. Determined to protect biodiversity for future generations, the L'OCCITANE Ecosystem Restoration Fund aims to respond to climate emergencies on an ad hoc basis. The fund will be financed by a voluntary internal donation campaign among L'OCCITANE's shareholders.



THE FOUNDATION'S PARTNERS IN PROVENCE

CONSERVATOIRE MÉDITERRANÉEN PARTAGÉ

In 2019, the Foundation entered into a three-year partnership to implement the "Vergers d'Avenir" (Orchards of the future) programme, which aims to plant 4,000 trees on 20 sites in Provence.

The programme's objective is to conserve and promote typical Mediterranean species, and so participate in the development of sustainable agroecological practices and in the restoration of Provençal landscapes. In 2019-2020, 165 trees of a rediscovered old variety, the Prune de Brignoles or Perdigon, were planted.

INTERNATIONAL UNION FOR CONSERVATION OF NATURE

Since 2015, the Foundation has supported the formulation of the Red List of Mediterranean ecosystems.

These lists, beneficial knowledge tools, are used to design conservation strategies, identify priorities for action, develop policies and regulations and raise awareness. In 2019-2020, the chapter on coastal ecosystems on sandy substrates revealed that around 26% of the Mediterranean coastline in France is classified as "endangered" or "vulnerable".

ACT FOR PLANET

In 2019, the Foundation supported a project to restore chestnut groves on the Contadour plateau in Provence.

Planting chestnut trees not only supports local agricultural production but also preserves biodiversity and combats climate change. This year, the Foundation enabled the planting of 200 more trees and the conservation of 4 rare or old chestnut varieties.

ASSOCIATION DE SAUVEGARDE DES FORÊTS VAROISES

Since 2018, the Foundation has supported a natural heritage conservation project on the Île de Porquerolles.

The island is home to orchards with a unique genetic heritage. Thanks to this project, 140 species were conserved and developed in 2019, and nearly 1,000 visitors were introduced to the importance of protecting this natural heritage.

COMMUNAUTÉ DE COMMUNES PAYS DE FORCALQUIER ET DE LA MONTAGNE DE LURE

In the Forcalquier and Lure Mountain region, aromatic and medicinal plants are at the heart of daily life and tourism.

The Foundation supports a project for a nature trail that educates visitors about how these plants were picked in the past and are used today and introduces them to the Lure Mountain's natural resources. The aim is to preserve this heritage by channelling tourist flows and raising public awareness of the importance of protecting it. 23 endemic varieties were developed and preserved.

PARC NATUREL RÉGIONAL DES CALANQUES

The Foundation is supporting the creation of an educational and conservation garden on Île de Ratonneau, on the Frioul archipelago near Marseille.

The project introduces visitors to the flora, including species such as *Astragalus tragacantha* (astragale de Marseille) and *Plantago subulata* (plantain à feuilles en alène), of one of the most arid areas in France, shaped by the sea and the Mistral wind. This helps to combat the erosion of biodiversity, to promote rare and endangered plants and to raise public awareness of the importance of conserving the natural heritage.

PARC NATUREL RÉGIONAL DU VERDON

Since 2019, the Foundation has supported a conservation programme for old apple and pear tree varieties of local interest.

The project involves identifying varieties and transmitting agroecological skills, in order to promote diversified fruit production and the restructuring of old orchards in collaboration with local producers. It also tackles agricultural issues related to climate change.

TERRE DE LIENS PACA

The Foundation supports the development of agroecological infrastructures.

Planting diversified hedges, in particular, increases biodiversity by creating new refuge areas for wildlife and promoting the diversity of species. This project, carried out as a community volunteer project, involved 8 volunteers educated on the challenges of preserving agricultural and natural heritage, who planted more than 200 trees of 12 different varieties.



FOCUS ON FINANCES

RESOURCES 2019-2020



Funds scheduled for the multi-year Action Plan	€75,000 of which €50,000 from Laboratoires M&L and €25,000 from M&L Distribution France
Amendment to the multi-year Action Plan	€1,250,000 of which €1,000,000 from Laboratoires M&L and €250,000 from M&L Distribution France
Solidarity products	€1,335,295
L'OCCITANE subsidiaries' budget	€489,411
Donations to the L'OCCITANE Ecosystem Restoration Fund	€300,000
Donations from employees of Laboratoires M&L and M&L Distribution France	€14,006
Financial products	€398

IN ADDITION TO THESE AMOUNTS, LABORATOIRES M&L AND M&L DISTRIBUTION ARE PROVIDING PREMISES, IT DEVICES AND SERVICES AND STAFF SALARIES, WHICH EQUATE TO AN ADDITIONAL BUDGET OF €305,805.

2019-2020 USES

CARING FOR SIGHT

PARTNERS	PROJECTS	AMOUNTS
A MAJOR INTERNATIONAL PARTNER: UNICEF		€700,000
UNICEF	Improving the prevention of childhood blindness by supporting programmes to provide vitamin A supplementation, essential for a child's immune system. (1 million euros over the course of 2019).	€700,000
THE FOUNDATION'S PARTNERS IN BURKINA FASO		€601,948
ASSOCIATION SŒUR EMMANUELLE	Supporting the improvement of access to and quality of eye care received by children aged 3 to 6 in Ouagadougou (as part of the "Grandir ensemble" [Growing up together] project).	€40,000
HELEN KELLER INTERNATIONAL	Preventing blindness in children aged 5 to 14 in the health district of Ziniaré.	€200,593
LIGHT FOR THE WORLD	Supporting the improvement of access to and quality of eye care received by the people of the Centre-Ouest region.	€105,555
LIGHT FOR THE WORLD	Improving healthcare professionals' skills and knowledge through training (conventional and specialised) and the provision of equipment.	€140,800
SIGHTSAVERS	Supporting the Ministry of Health in the elimination of onchocerciasis (river blindness) and trachoma in the Cascades region.	€115,000
L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS		€545,707
ASSOCIAÇÃO MÉDICOS DA FLORESTA	L'OCCITANE Brazil Providing eye care training and implementing eye screening programmes in indigenous communities in Brazil.	€33,000
BRIEN HOLDEN VISION INSTITUTE	L'OCCITANE Colombia Offering eye screenings and glasses and providing educational materials to raise awareness in schools in Colombia.	€10,000
CBM INDIA	L'OCCITANE India Opening centres to improve eye care services in India. (Late payment for the project supported in 2017-2018 and 2018-2019.)	€10,000
CBM ITALY	L'OCCITANE Italy Providing sanitation systems and access to drinking water and services to prevent and treat trachoma in Ethiopia.	€20,000
EYE CARE 4 KIDS	L'OCCITANE USA Offering eye screenings and glasses via a mobile clinic in schools in Las Vegas.	€7,247
FIGHTING BLINDNESS CANADA	L'OCCITANE Canada Providing guidance to healthcare professionals and their patients in their eye care pathway by developing a tool that centralises all digital data in Canada.	€20,000
FRED HOLLOWES FOUNDATION	L'OCCITANE New Zealand Implementing eye screenings and awareness-raising campaigns and providing high-quality eye care in Fiji.	€5,000
FRED HOLLOWES FOUNDATION	L'OCCITANE Philippines Organising awareness-raising campaigns and providing high-quality eye tests and care in rural areas of the Philippines.	€10,000
HEART TO HEART INTERNATIONAL	L'OCCITANE South Korea Implementing eye screenings and awareness-raising campaigns and providing high-quality eye care in Malawi.	€61,580
HELEN KELLER INTERNATIONAL	L'OCCITANE Indonesia Implementing eye screenings and offering appropriate treatments for children with visual impairment in Indonesia.	€10,082
HELEN KELLER INTERNATIONAL	L'OCCITANE USA Implementing eye screenings in schools in the United States.	€40,000
HELEN KELLER INTERNATIONAL	L'OCCITANE Vietnam Providing eye care training to healthcare professionals and implementing eye-screening programmes in schools in Vietnam.	€5,200
HONG KONG SOCIETY FOR THE BLIND	L'OCCITANE Hong Kong Offering eye screenings, as well as appropriate eye care and surgery to young children and students in Hong Kong.	€20,462
INSTITUT CURIE	Manosque site, France Funding the purchase of a wide-angle camera to take fundus photographs of children with retinoblastoma in France.	€10,000
JAPAN OPHTHALMOLOGISTS ASSOCIATION	L'OCCITANE Japan Funding the purchase of new equipment to set up a mobile eye-screening facility in Japan.	€40,000
KOKODA TRACK FOUNDATION	L'OCCITANE Australia Providing eye care training to healthcare professionals for remote rural communities in Papua New Guinea.	€20,000
MALAYSIAN RED CRESCENT	L'OCCITANE Malaysia Funding the purchase of slit lamps for screening and measuring visual acuity in Malaysia.	€20,000
MEHRBLICK	L'OCCITANE Germany Providing suitable glasses for disadvantaged people with refractive errors in Germany.	€10,000
OPTIQUE SOLIDAIRE	L'OCCITANE Switzerland Training eye care professionals and carrying out screening for eye diseases in Burkina Faso.	€10,000
ORBIS	L'OCCITANE China Training eye care professionals and carrying out screening for eye diseases in China.	€64,605
ORDRE DE MALTE	Geneva site, Switzerland Organising eye screenings and referrals of patients with eye conditions in Burkina Faso.	€20,000
POUR LES YEUX DU MONDE	Lagorce site, France Training eye care professionals and organising eye screenings on a clinic ship in Cambodia.	€4,042
SIGHT TO SKY	L'OCCITANE Singapore Providing a care setting and educating communities on eye care in parts of India, Nepal and Bhutan.	€10,000
SIGHTSAVERS	L'OCCITANE Ireland Opening centres to improve eye care services in Nigeria.	€20,000
SIX DOTS FOUNDATION FOR THE BLIND	LOCCITANE Turkey Preventing blindness resulting from glaucoma by providing high-quality eye screenings in Turkey.	€10,000
SOUTH AFRICAN NATIONAL COUNCIL FOR THE BUND	L'OCCITANE South Africa Supporting the Ministry of Education in the organisation of screening programmes in schools in South Africa.	€14,489
TAIWAN LIGHT OF LOVE ASSOCIATION	L'OCCITANE Taiwan Organising screening by means of communication campaigns in Taiwan.	€20,000
VISAKHA FOUNDATION	L'OCCITANE Myanmar Providing local communities with eye screenings and appropriate care and surgery in Myanmar.	€20,000
IAPB	Membership of the International Agency for the Prevention of Blindness (IAPB).	€19,183
PROJECT MONITORING AND EVALUATION		€1,328
TOTAL		€1,868,166

EMPOWERING WOMEN

PARTNERS	PROJECTS	AMOUNTS
THE FOUNDATION'S PARTNERS ON EDUCATION PROJECTS		€35,579
AIDE ET ACTION INTERNATIONAL	Building, equipping and funding the operation of literacy centres in Burkina Faso.	€35,579
UNICEF	Supporting post-primary education for young girls in the Centre-Ouest region of Burkina Faso (funds transferred in 2018-2019).	-
THE FOUNDATION'S PARTNERS ON ENTREPRENEURSHIP PROJECTS		€393,506
ENTREPRENEURS DU MONDE	Training and access to microcredit for women in Burkina Faso.	€133,666
INITIATIVE France	Financial support for L'OCCITANE pour Elles winners: a programme to provide women entrepreneurs with business development support in Burkina Faso.	€60,854
LA FABRIQUE	Technical support for L'OCCITANE pour Elles winners.	€198,986
PROJECT MONITORING AND EVALUATION		€65
TOTAL		€429,150

RESPECTING BIODIVERSITY

PARTNERS	PROJECTS	AMOUNTS
L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS		€256,082
FOOD AND TREES FOR AFRICA	L'OCCITANE South Africa Planting 300 trees in South Africa.	€7,152
PUR PROJET	L'OCCITANE Germany Restoration of forest biodiversity in Germany.	€10,000
PUR PROJET	L'OCCITANE Australia Regeneration and reforestation of ecosystems in Australia.	€15,800
PUR PROJET	L'OCCITANE Canada Reforestation of riparian areas in Canada.	€20,000
PUR PROJET	L'OCCITANE USA Planting trees on farmland in the United States.	€80,000
PUR PROJET	L'OCCITANE France Agroforestry project in Provence.	€33,000
PUR PROJET	L'OCCITANE Japan Reforestation of ecosystems damaged by the 2011 tsunami in Japan.	€24,000
PUR PROJET	L'OCCITANE New Zealand Planting native trees in New Zealand.	€5,000
PUR PROJET	L'OCCITANE Poland Restoration of traditional orchards in Poland.	€6,000
PUR PROJET	L'OCCITANE Romania Planting native trees in Transylvania.	€5,200
PUR PROJET	L'OCCITANE UK Implementation of an agroforestry system to recreate biodiversity on land cultivated in monoculture in the United Kingdom.	€40,000
REFORESTAMOS MEXICO	L'OCCITANE Mexico Planting of 1,000 trees in Mexico.	€6,600
SCOUT AND GUIDE ASSOCIATION OF CROATIA	L'OCCITANE Croatia Support for the "Boranka" project: planting 1,000 trees in Croatia.	€3,330
THE FOUNDATION'S PARTNERS IN PROVENCE		€87,800
ACT FOR PLANET	Development of agroforestry on the Contadour plateau.	€5,000
ASSOCIATION DE SAUVEGARDE DES FORÊTS VAROISES	Conservation project for varietal collections on the Île de Porquerolles.	€10,000
COMMUNAUTÉ DE COMMUNES PAYS DE FORCALQUIER ET DE LA MONTAGNE DE LURE	Creation of a nature trail that educates visitors about past and present gathering practices.	€5,000
CONSERVATOIRE MÉDITERRANÉEN PARTAGÉ	Conservation of varieties typical of the Mediterranean region.	€20,000
PARC NATUREL RÉGIONAL DES CALANQUES	Creation of a conservation garden for endemic flora on Île de Ratonneau.	€15,000
PARC NATUREL RÉGIONAL DU VERDON	Conservation and genotyping of old fruit varieties.	€10,000
TERRE DE LIENS PACA	Preservation of the agroecological heritage of the Ferme des Gavottes in the Provence-Alpes-Côte d'Azur region.	€2,800
INTERNATIONAL UNION FOR CONSERVATION OF NATURE	Red List of Mediterranean Coastal Ecosystems.	€20,000
PROJECT MONITORING AND EVALUATION		€498
TOTAL		€344,380

TSUNAMI FUND

PROJECTS	AMOUNTS
CAMP LLC	€9,289
PROJECT MONITORING AND EVALUATION	€124
TOTAL	€9,413



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L'OCCITANE CARES

For more information on the projects and our partners,
visit the L'OCCITANE Foundation website
fondation.loccitane.com