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**L'OCCITANE INTERNATIONAL S.A.**

*49, Boulevard Prince Henri L-1724 Luxembourg*

*R.C.S. Luxembourg: B80359*

*(Incorporated under the laws of Luxembourg with limited liability)*

**(Stock code: 973)**

**TRANSFER OF TREASURY SHARES**

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) hereby announces that, 310,100 free shares granted to the employees in 2016 vested on 24 March 2020. Pursuant to the Company’s Free Share Plan 2013, the Company subsequently transferred out of treasury 310,100 ordinary shares of the Company, with an aggregate nominal value of €9,303, to the beneficiaries on 24 March 2020.

Immediately following the above transfer of treasury shares, the Company now holds 15,232,370 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,461,732,521.

By Order of the Board  
**L’Occitane International S.A.**  
**Reinold Geiger**  
*Chairman*

Luxembourg, 24 March 2020

*As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Vice-Chairman), Mr. Silvain Desjonquères (Group Managing Director), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Karl Guénard (Company Secretary); the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.*