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L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

TRANSFER OF TREASURY SHARES

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) hereby announces that in December 2019, the Company transferred out of treasury 22,000 ordinary shares of the Company, with an aggregate nominal value of €660.00, held by the Company in treasury pursuant to exercises of options granted under the Company’s Share Option Plan 2013.

The exercise price of each such exercised option was HK\$17.62.

Immediately following the above transfer of treasury shares, the Company now holds 15,542,470 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,461,422,421.

By Order of the Board
L’Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 6 January 2020

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Vice-Chairman), Mr. Silvain Desjonquères (Group Managing Director), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), and Mr. Karl Guénard (Company Secretary); the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.