

## The L'OCCITANE Group joins RE100 and commits to renewable energy

**PARIS, May 22, 2017 - The L'OCCITANE Group is the first natural cosmetics group to become a member of the RE100 global initiative. Since its creation, L'OCCITANE has always placed the protection of nature and the environment at the heart of its strategy. Acutely aware of the challenges of climate change, as well as the impact and major role of companies in this area, L'OCCITANE has decided to accelerate the roll-out of its low-carbon plan in order to minimize its environmental footprint and, in the long term, function on 100% renewable energy.**

The L'OCCITANE Group, which markets natural beauty and well-being products throughout the world, is now joining the RE100 initiative as a Gold Member. This collaboration is consistent with the Group's vision and philosophy of nurturing a harmonious relationship with nature. The L'OCCITANE Group currently comprises four brands (L'OCCITANE en Provence, Melvita, Erborian and L'OCCITANE au Brésil) and is committed to developing high-quality products, rich in natural, traceable ingredients, with respect for man and the environment.

In a world where the challenge of climate change has never been so critical, L'OCCITANE is pursuing its efforts to reduce the environmental impact of its commercial activities. This commitment to reducing its carbon footprint is carried out at a local and global level, in all company sectors: from sourcing ingredients to selling products in stores. Companies that join RE100 are encouraged to commit to procuring 100% of their electricity from renewable energy sources.

The L'OCCITANE Group already uses 28% renewable energy and intends to achieve its 100% goal in several phases I:

**Step 1: France. For this phase, the objective has already been met.**

- 100% of company-owned stores in France function on 100% renewable energy.
- All the Group's industrial sites, based in the south of France, are also supplied with 100% renewable energy.

**Step 2: Objective 2020, for the main subsidiaries, accounting for 80% of CO2 emissions.**

- The L'OCCITANE Group is looking into ways for its main subsidiaries – which account for 80% of energy-related CO2 emissions – to switch to renewable energy by 2020, starting with stores in the UK and US.

**Step 3: Rolling out the approach to remaining subsidiaries.**

L'OCCITANE has set itself the objective of reducing its carbon intensity by 30% in 2020, compared with 2010.

Many other projects have therefore been set up by the L'OCCITANE Group in order to meet this objective.

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*I Wherever this is physically possible and a renewable energy solution is available, for its industrial sites and company-owned stores.*

- The Group gives preference to 100% LED lighting in all its stores. Within this area, the Group is aiming for 100% of stores to be equipped with LED lighting by 2020.
- The policy of eco-designing products – in terms of both packaging and formulas – contributes to reducing the carbon footprint related to the materials used.
- The L'OCCITANE Group is also revising its logistics chain, with the aim of optimizing flows and the loading of goods, in particular by:
  - optimizing large storage facilities across the world;
  - optimizing the fill rate of shipping containers, particularly by the stacking of pallets;
  - reducing the use of air transport for the delivery of goods throughout the production chain, and switching to modes of transport that have a lower environmental impact, such as intermodal rail/road transport.

Moreover, employees and stores are made aware of this approach and given training sessions and advice to encourage them to help take care of the environment.

"It is crucial that we act to protect the planet, and it's up to all major business groups to set things in motion. At L'OCCITANE, protecting the environment has always been one of our key concerns. For many years, we have been taking concrete actions with the aim of protecting nature, while offering products of the highest quality. We are experts in natural products and ingredients – and as a result we know the importance of respecting biodiversity and working together with our local partners to build direct and traceable supply chains," explains Katia Michieletto, CSR Director for Laboratoires M&L, the L'OCCITANE Group's French subsidiary. "This partnership with RE100 marks another step forward in our commitment to reduce our carbon footprint. Global warming is something that concerns all of us – and private sector businesses, in particular, have an important role to play," she concludes.

### **About the L'OCCITANE Group**

*The L'OCCITANE Group develops and markets natural and organic beauty and well-being products throughout the world. Its main brand, L'OCCITANE en Provence, has a presence in 90 countries. The Group's other brands are Melvita, Erborian and L'OCCITANE au Brésil.*

### **About RE100**

*RE100 is a collaborative initiative of the world's most influential businesses committed to 100% renewable power. Renewables are a smart business decision, providing greater control over energy costs, while helping companies to deliver on emission reduction goals. Together, leading companies are sending a powerful signal to policymakers and investors to meet growing demand for renewable energy and accelerate the transition to a robust, low carbon economy. RE100 is brought to you by The Climate Group in partnership with CDP, as part of the We Mean Business coalition.*