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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

APPOINTMENT OF GROUP MANAGING DIRECTOR

The board of directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) is pleased to announce the appointment of Mr. Sylvain Desjonquères as Group Managing Director of the Company, starting 25 April 2018. Mr. Desjonquères is a business leader and investor. He brings 28 years of experience in the FMCG, prêt-à-porter, retail and e-commerce sectors, and has worked in marketing, consulting and as a CEO.

Mr. Desjonquères has held senior positions in different companies before joining the Company, including L’Oréal, La Halle (Groupe Vivarte) and Redcats of FullBeauty Brands group. During the last 4 years, Mr. Desjonquères has worked as an independent investor, administrator and advisor.

The Board would like to take this opportunity to welcome Mr. Desjonquères to the Company.

By Order of the Board
L’Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 17 April 2018

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Vice-Chairman), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Karl Guénard (Joint Company Secretary), the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.