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L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

TRANSFER OF TREASURY SHARES

Reference is made to the announcement of L'Occitane International S.A. (the "Company") dated 24 June 2015 on the transfer of treasury shares. The board of directors (the "Board") of the Company further announces that on 29 June 2015, the Company transferred out of treasury 60,100 ordinary shares of the Company, with an aggregate nominal value of €1,803, held by the Company in treasury pursuant to exercises of options granted under the Company's Share Option Plan 2010.

The exercise price of each such exercised option was HK\$19.84.

Immediately following the above transfer of treasury shares, the Company now holds 6,429,250 ordinary shares as treasury shares, and the total number of ordinary shares in issue (excluding shares held as treasury shares) is 1,470,535,641.

By Order of the Board

L'Occitane International S.A.

Reinold Geiger

Chairman

Luxembourg, 6 July 2015

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Domenico Trizio (Chief Operating Officer), Mr. Karl Guénard (Joint Company Secretary) and Mr. Nicolas Veto (Group Human Resources Executive VP); the non-executive director of the Company is Mr. Martial Lopez and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Mr. Pierre Milet, Mrs. Valérie Bernis and Mr. Jackson Chik Sum Ng.