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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

ANNOUNCEMENT

GRANT OF SHARE OPTIONS AND FREE SHARES

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The Board of Directors (the "Board") of L'Occitane International S.A. (the "Company") announces that on 24 February 2015, the Company granted 998,600 share options (the "Options") pursuant to the Company's Share Option Scheme (the "Option Scheme") as adopted on 25 September 2013. The Options were granted to certain eligible Employees and Directors (as defined in the rules of the Option Scheme), subject to their acceptance. None of the substantial shareholders of the Company were granted Options which at the date of the grant represented over 0.1% of the issued share capital of the Company.

The details of the Options granted are set out below:

Date of Grant	24 February 2015
Number of Options Granted	998,600
Exercise price of Options granted	HKD19.22 which represents the highest of (i) the closing price of HKD19.22 per Share as stated in the daily quotation sheets on the Stock Exchange on 24 February 2015, being the Date of Grant; and (ii) the average closing price of HKD19.12 per Share as stated in the daily quotation sheets of the Stock Exchange for the five business days immediately preceding the Date of Grant
Closing price of Shares on the Date of Grant	HKD19.22

Validity period of the Options The Options are exercisable commencing on 24 February 2019 and expiring on 23 February 2023

298,800 shares of the above Options were granted, with the approval of the Independent Non-Executive Directors of the Company, to the following grantees, each of whom is a Director of the Company. No Options have been granted to an associate of them (as defined in the Listing Rules):

Name	Position in the company	Number of Options granted
Mr. Domenico Trizio	Chief Operating Officer and Executive Director	122,400
Mr. Thomas Levilion	Group Deputy General Manager, Finance and Administration and Executive Director	91,000
Mr. Nicolas Veto	Group Human Resources Executive VP and Executive Director	85,400

FREE SHARES

The details of the Free Shares granted are set out below. No Free Shares have been granted to a connected person of the Company (as defined in the Listing Rules).

Date of Grant 24 February 2015

Number of Free Shares
Granted 840,900

Validity period of the
Free Shares The Free Shares will vest on 24 February 2019

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Hong Kong, 25 February 2015

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. André Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), Mr. Domenico Trizio (Chief Operating Officer), Mr. Karl Guénard (Joint Company Secretary) and Mr. Nicolas Veto (Group Human Resources Executive VP), the non-executive Director of the Company is Mr. Martial Lopez and the independent non-executive Directors of the Company are Mrs. Valérie Bernis, Mr. Charles Mark Bradley, Mr. Pierre Milet and Mr. Jackson Chik Sum Ng.