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# L'OCCITANE

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## **L'OCCITANE INTERNATIONAL S.A.**

*1, rue du Fort Rheinsheim L-2419 Luxembourg*

*R.C.S. Luxembourg: B80359*

*(Incorporated under the laws of Luxembourg with limited liability)*

*(Stock code: 973)*

### **VOLUNTARY ANNOUNCEMENT MEDIA REPORTS IN RELATION TO THE COMPANY'S "ALMOND DELICIOUS PASTE" PRODUCTS**

The board of directors of L'Occitane International S.A. (the "Company") and its subsidiaries (the "Group") has noted recent media reports regarding levels of lead in one of its products exceeding government limits.

The Company received notification on 7 December 2012 that the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China, ("AQSIQ") had carried out routine quality controls on a shipment of "Almond Delicious Paste" and that the levels of lead in certain of the products were in the range of 0.043 mg/g to 0.053 mg/g, exceeding the Chinese authorised level of 0.040mg/g. This batch was never available for sale in China and was subsequently destroyed. The Company ascertained that the Company's supplier of natural white clay, which is an ingredient used in producing "Almond Delicious Paste" products had recently changed its sourcing without informing the Company and without providing proper analytical results. The Company withdrew all stocks of "Almond Delicious Paste" from sale on a worldwide basis on 18 December 2012.

The Company wishes to advise that it does not add lead to any of its products, but that lead exists naturally in white clay. The Company confirms that "Almond Delicious Paste" is the only product in the Group's range with such a concentration of white clay, and that the levels of lead found in the China shipment are within legal limits in the USA and European Union.

"Almond Delicious Paste" is a product applied on the body and is intended to be rinsed off. It is not intended to be ingested or inhaled. If properly used, the product is not dangerous to human health. Even if accidentally ingested, the quantity of lead found by AQSIQ is significantly lower than the daily level authorised by the World Health Organization for food products.

The Company is committed to the highest quality standards and to respecting regulations in all 90 countries where it is present.

By Order of the Board  
**L'Occitane International S.A.**  
**Reinold Geiger**  
*Chairman*

Hong Kong, 9 May 2013

*As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Luigi Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard and Mr. Martial Thierry Lopez and the independent non-executive Directors of the Company are Ms. Valérie Irène Amélie Monique Bernis, Mr. Charles Mark Broadley, Mr. Pierre Maurice Georges Milet and Mr. Jackson Chik Sum Ng.*