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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

ANNOUNCEMENT

GRANT OF SHARE OPTIONS AND FREE SHARES

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Board of Directors (the “**Board**”) of L’Occitane International S.A. (the “**Company**”) would like to advise the shareholders that on 26 October 2012, the Company granted 3,406,680 share options (the “**Options**”) pursuant to the Company Share Option Scheme (the “**Option Scheme**”) and 1,952,680 shares in the company (the “**Free Shares**”) pursuant to the Company’s Free Share Plan (the “**Free Share Plan**”). Both the Option Scheme and Free Share Plan were adopted on 30 September 2010. The Options and Free Shares were granted to certain eligible Employees (as defined in the rules of the Option Scheme and Free Share Plan) subject to their acceptance.

The details of the Options granted are set out below as required by Chapter 17 of the Listing Rules:

OPTIONS

Date of Grant	26 October 2012
Number of Options granted	3,406,680
Exercise price of Options granted	HK\$23.60
Closing price of shares in Company on the Date of Grant	HK\$23.60
Validity period of the Options	The Options are exercisable commencing 26 October 2016 and expiring 26 October 2020.

None of the grantees of Options is a director, chief executive, or substantial shareholder of the Company or an associate of any of them (as defined in the Listing Rules).

The details of the Free Shares granted are set out below. No Free Shares have been granted to a connected person of the Company (as defined in the Listing Rules).

FREE SHARES

Date of Grant	26 October 2012
Number of Free Shares granted	1,952,680
Validity period of the Free Shares	The Free Shares will vest on 26 October 2016.

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Hong Kong, 30 October 2012

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive Directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbar Kilsby and Mr. Jackson Chik Sum Ng.