

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of L'Occitane International S.A. (the "Company") hereby announces that a meeting of the Board will be held on Monday, 28 November 2011 at 8:00 a.m. CET at 1 rue du Fort Rheinsheim, L-2419 Luxembourg, for purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2011 and its publication and considering the payment of an interim dividend (if any).

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Luxembourg, 15 November 2011

As at the date of this announcement, the executive directors of the Company are Mr. Reinold Geiger, Mr. Emmanuel Laurent Jacques Osti, Mr. André Joseph Hoffmann, Mr. Thomas Levilion and Mr. Domenico Trizio, the non-executive directors of the Company are Mr. Karl Guenard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Mrs. Susan Saltzbart Kilsby and Mr. Jackson Chik Sum Ng.