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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

Société Anonyme

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting of L'Occitane International S.A. (the "Company") will be held in the presence of a notary of the Grand-Duchy of Luxembourg at 14, rue Erasme, L-2082 Luxembourg on Friday, 30 September 2011 at 9:00 a.m. CET for the purpose of considering and, if thought fit, passing (with or without modification) the following resolution:

SPECIAL RESOLUTION

"THAT:

- (a) the proposed amendments to the articles of association of the Company adopted on 15 April 2010 as amended from time to time (the "Articles of Association") as set out in the circular of the Company dated 25 August 2011 (a copy of which has been produced to the meeting marked "A" and initialled by the chairman of the meeting for the purpose of identification) be and are hereby approved and adopted and the board of directors of the Company be and is hereby authorized to deal with on behalf of the Company any relevant filings and all other procedures or issues arising from such amendments."

By Order of the Board of Directors

L'Occitane International S.A.

Mr. Reinold Geiger

Chairman

Luxembourg, 25 August 2011

Registered office:

1, rue du Fort Rheinsheim

L-2419 Luxembourg

Principal place of business in Hong Kong:

38/F, Tower Two

Times Square

1 Matheson Street

Causeway Bay, Hong Kong

Notes:

- (i) A shareholder entitled to attend and vote at the above meeting is entitled to appoint another person as his/her proxy to attend and vote instead of him/her; a proxy need not be a shareholder of the Company.
- (ii) In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the vote(s) of the other joint holder(s) and for this purpose seniority shall be determined as that one of the persons so present whose name stands first on the register of shareholders in respect of such share shall alone be entitled to vote in respect thereof.
- (iii) In order to be valid, a form of proxy must be deposited at the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof) not less than 48 hours before the time appointed for the holding of the above meeting or any adjournment thereof. The completion and return of the form of proxy shall not preclude shareholders of the Company from attending and voting in person at the above meeting (or any adjourned meeting thereof) if they so wish.
- (iv) The transfer books and register of shareholders will be closed from 27 September 2011 to 30 September 2011, both days inclusive, during which period no share transfers can be registered. All transfers accompanied by the relevant share certificate(s) must be lodged with the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on 26 September 2011.
- (v) As required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of the Company, the above resolution will be decided by way of a poll.
- (vi) As at the date of this notice, the executive directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific) and Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration), the non-executive directors of the Company are Mr. Karl Guenard, Mr. Martial Thierry Lopez and Mr. Pierre Maurice Georges Milet and the independent non-executive directors of the Company are Mr. Charles Mark Broadley, Ms. Susan Saltzbar Kilsby and Mr. Jackson Chik Sum Ng.