

Press Release GENEVA, 15 April 2022

L'OCCITANE closes its own stores and e-commerce websites in Russia

We strongly condemn the unjustified invasion of Ukraine by Russia. Over the last few weeks, we have significantly scaled back our business operations in Russia in response to the tragedy that is unfolding for the Ukrainian population. We have suspended investment and expansion plans and halted sales into Russia.

Given the enormous human suffering being caused by escalating military action in Ukraine and to protect our employees worldwide from potential public aggression, we have decided to close our own stores and e-commerce websites in Russia. This decision has been discussed at length and approved by the Company Board of Directors.

Our priority remains taking care of our employees.

Concerning Ukraine, we are firmly committed to our distribution partner and its employees. We maintain regular communication with them and are providing support so that those affected can get to safety. Furthermore, we will pay the salaries of our distribution partner's employees in Ukraine.

At the same time, we aim to support and protect our Russian employees and we will also continue to pay their salaries.

We will continue to ensure the safety and wellbeing of all our employees around the world, in line with our Company's commitment to people.

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About the L'OCCITANE Group

The L'OCCITANE Group is an international group that manufactures and retails beauty and well-being products that are rich in natural and organic ingredients. A global leader in the premium beauty market, the Group has more than 3,000 retail outlets, including more than 1,500 owned stores, and is present in 90 countries. Through its seven brands the Group offers new and extraordinary beauty experiences, using high-quality products that respect nature, the environment and the people in it.