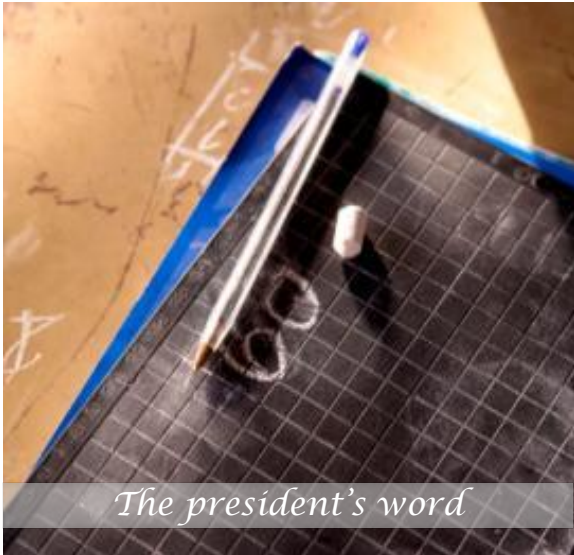


2010 1st term report L'OCCITANE Foundation

This report is about L'OCCITANE Foundation's activities during **the first term of 2010**. The Foundation has voluntarily chosen to make a short financial year (3 months) in order to align itself to L'OCCITANE financial year (April- March).



Since its creation in 2006, the L'OCCITANE Foundation has been supporting projects in three fields of action: the support to visually impaired people, the economic emancipation of women and the preservation of knowledge of nature

The beginning of the year 2010 was a favourable period for changes within the Foundation, especially concerning governance. Face to an increasing number of projects, the Foundation restructures and reorganizes itself to pursue its missions as best as possible.



Reinold GEIGER
L'OCCITANE President
L'OCCITANE Foundation President

1 Projects supported

Continuation of 2009-2010 projects

During the first term of 2010, the Foundation has kept on supporting projects started in 2009. In the end, it has followed 30 projects in the three different fields.

Projects supported during the 2009-2010 period

- 13 Projects about sight
- 13 Projects about women
- 4 Projects about Nature

Haïti

Project: Behind the Haïti earthquake in January 2010, the Foundation got involved, in exceptional circumstances, with the association *Entrepreneur for the world* (who is already our partner in Burkina Faso) to help the deprived victims. The financial support has been distributed to local teams and microcredit beneficiaries who have lost everything during the earthquake. The subsidy enables to cancel the debts of 150 families so that they could borrow money again and start from scratch by launching a new activity.

Subsidy: 30 000€



The three fields of action of the L'OCCITANE Foundation

• Support to visually impaired people

- Professional integration of visually impaired people in France.
- Fight against avoidable blindness in Burkina Faso and Bangladesh.

• Economic emancipation of women

- Professional trainings and literacy programs
- Support to entrepreneurship

• Preservation of knowledge of Nature

2 Governance

The Foundation governance has evolved during this first term of 2010.

■ Projects selection

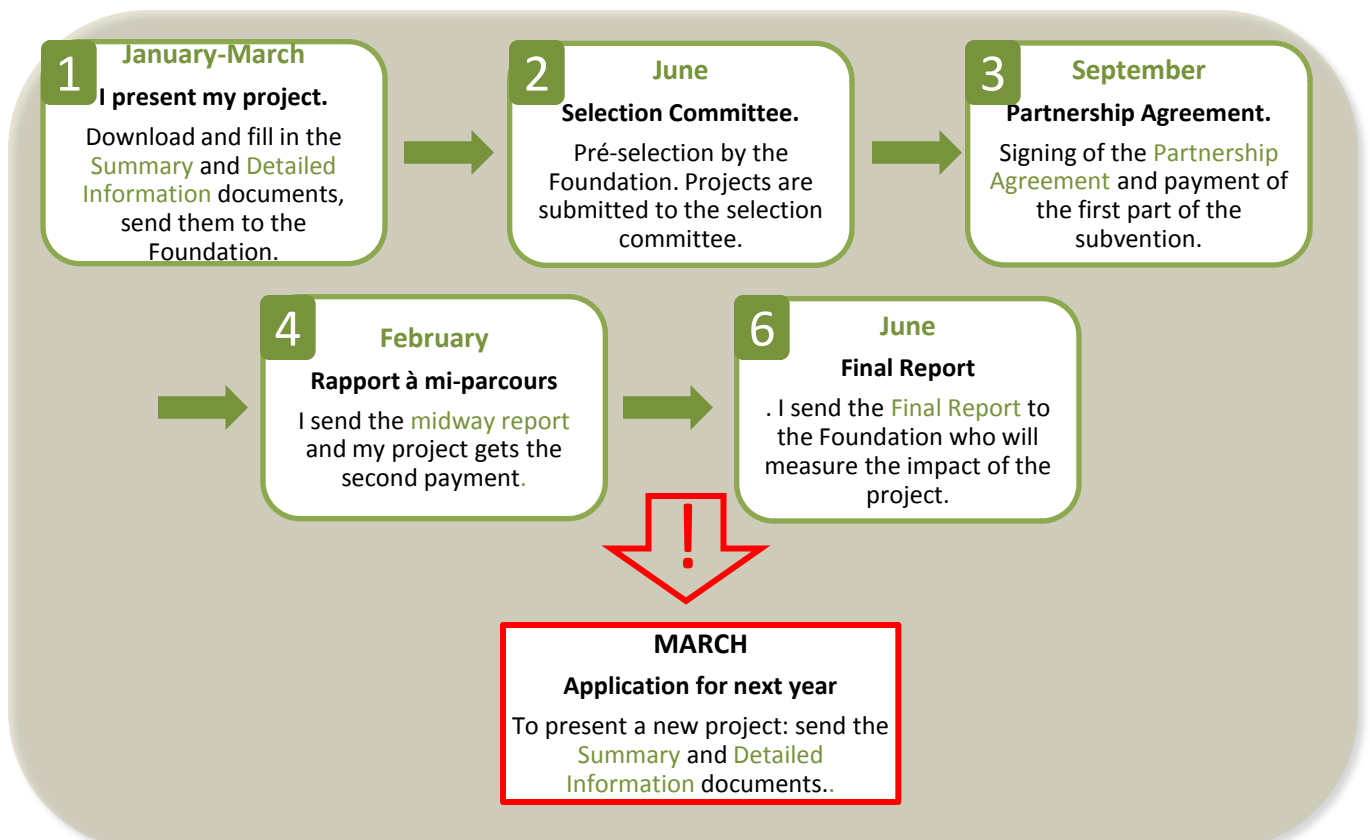
Previously, the Foundation team submitted the projects to the board of directors.

In order to give a more strategical role to the board of directors, **the semi-annual meetings of the board will now concentrate mainly on planification**, Foundation strategical evolutions, impact assessments, projects examination and the vote of the budgets for each field.

To select its projects and consider them carefully, the Foundation has created a **selection committee** for each field composed by members of the Foundation, members of the board of directors, L'OCCITANE employees and experts of the field. Each comity will meet once or twice a year.

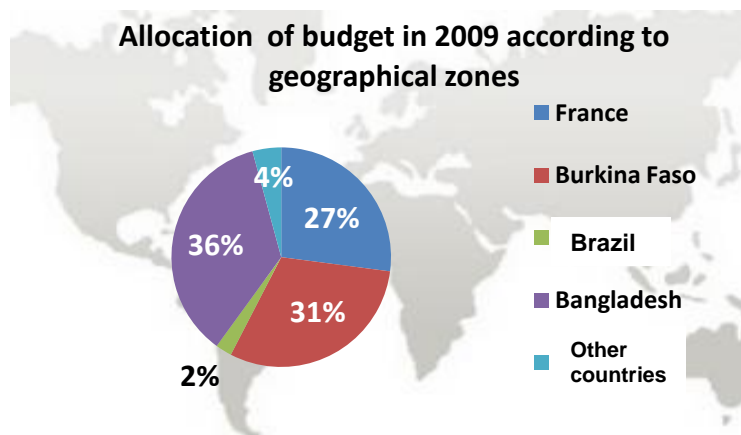
■ Submit a project

This new way of selection modifies the schedule and the way to submit a project. The new process is the following on:



3 Geographical zones of actions

Increasingly, the L'OCCITANE Foundation supports, in general through French right associations, associations in the following areas:



4 Financial report

January - March 2010 involvement

Projects supported - January 2010 -March 2010 period			
Country	Partner	Project	Amount
Haiti	Entrepreneur du monde	Support to disaster victims of Haïti Earthquake	30 000
Total			30 000

Monitoring costs	
Follow up and evaluation of projects started in 2009-2010	29 081
Communication	6 189
Functionning	30 701
Total	65 971
TOTAL involvement	95 971

NB: The ratio Functionning/ Total involvement is not good because it is short exercise made to be aligned



5 Perspectives



From April 2011, the L'OCCITANE Foundation will **concentrate its actions on two fields** : the support to visually impaired people and the economic emancipation of women. The 'preservation of the knowledge of Nature' field is going to be transferred to the local patronage in Manosque.

The sight will become the international field and projects about economic emancipation of women will be supported exclusively in Burkina Faso.



Forecast budget for the April 2010-March 2011 period

Forecast allocation of the subsidies for the projects on 2010-2011

Support to visually impaired people	414 557 €
Economic emancipation of women	430 519 €
Preservation of knowledge of nature	89 125 €
'Coup de pouce' projects	13 051 €
Total	947 252 €



2010 -2011 forecast budget allocation

